The Cameron Herald

since 1860 *and CENTINEL*

VOLUME NUMBER 87 | CAMERON, MILAM COUNTY, TEXAS, THURSDAY, MARCH 20, 1947 | NUMBER 47

NEW REGIME FOR CITY WILL BEGIN ITS WORK

(From the Daily)

A new regime along commercial row will take over Saturday following the annual banquet of the Chamber of Commerce.

The banquet, annual build up of enthusiasm among Chamber workers, will bring high resolvé. Deflation in the weeks to come may cut down achievement to a bare minium but on the whole the banquet is the thing.

Felix D'Abadie, of the Southern Pacific Railroad, will be the principal speaker.

Delegations of business men and Chamber workers from adjoining cities are to be here.

The banquet will be held in the basement of the Methodist church beginning at 7:30 p. m.

A leak caused premature announcement of the new officers and directors. A meeting was held Tuesday night of the New Directors and officers were named. President Cox at Rotary Club Wednesday announced that Lester Williams had been elected President and Henry Siebman, Second Vice President.

The Herald then asked and obtained permission to bring the announcement complete.

It has been customary for years to announce the new Directors and officers at the banquet. The banquet is the first such gathering to be held since the end of the war.

COURT IS CALLED TO HEAR ABOUT BRIDGE

Judge Dan Tyson called a meeting of Commissioners and all interested citizens for 4 p. m. Friday, March 14 to discuss plans for dedicating the new bridge across Little River.

Judge Tyson was co-operating with a committee from the Chamber of Commerce. The State Highway Department has not indicated when the bridge can be opened for traffic and when that time comes Judge Tyson will be notified officially.

Senator Kyle Vick was here for the meeting and to be a guest of the Chamber of Commerce at the annual banquet. Friday night.

Lighting the new causeway, one of the longest spans in Texas was not included in the original contract, an important need then not taken into account. The matter of lighting the bridge is being urged by local interests.

The New Bridge

SENATOR KYLE VICK

Senator Vick was here Friday afternoon for a meeting with the Commissioners Court and representatives of the Chamber of Commerce over plans for the opening of the new mile long bridge over Little River.

He was to be guest of the Chamber of Commerce Friday night at the annual banquet.

Senator Vick was largely instrumental in getting the new bridge built. The new bridge cost will be about a half million dollars. There is no indication now as to the exact time the dedication can be held and the new bridge opened. The State Highway Department will inform the Commissioners Court when the time comes.

Mrs. W. A. White has returned to her home in Nixon after 3 weeks a patient in the Newton Memorial Hospital. She is much improved and friends will be glad to know of her recovery. She is the mother of J. B. White, publisher.

HOUSTON HOTEL HERE IS GUTTED BY FIRE

The Houston Hotel and Apartment House at the corner of North Crockett Avenue and West 19th Street, was almost totally destroyed at 10 p. m. Thursday when fire broke out in the second story.

The hotel located across the street from St. Edward's hospital was owned by Grady Houston and sister, Miss Emma Moore.

Among the occupants of the house are Mr. and Mrs. Sam Hohenstein who live on the first floor. The fire is said to have originated in the apartment occupied by Mrs. Moore.

In all 4 families were living in the second story of the hotel.

Loss was estimated by observers to be around $10,000 as the roof of the hotel was burned away and a large portion of the second story was charred and all contents lost.

Furnishings in the lower story were badly damaged by water and smoke.

The Firemen under Chief Ralph Michalka did a splendid job under some difficulties. A second alarm was turned in. When the second truck appeared spectators had blocked the street and some delay in getting to the plub was encountered. This may have contributed to the loss but despite all this the Firemen did their usual good work and are being praised by the people.

Two Families Thank Firemen and Others Who Aided At Fire

The Herald has been requested to publish the following expression of thanks to the Firemen and others who helped save their household goods when the apartment house of Emma Moore and Grady Houston burned:

"We will always be grateful to the Cameron Firemen and to all our neighbors who worked so valiantly to save our household furnishings when the fire destroyed the Houston apartments on Thursday night, March 13. We wish to especially also thank the loyal telephone workers who remained on the job despite the work stoppage and so efficiently handled the fire alarms. May all you be spared such a disaster and we want you to know how very much we appreciate your help."

Mr. and Mrs. Erwin Pugh
Mr. and Mrs. James Edmonds

$100,000 FIRE LOSS IN BELTON SUNDAY

Belton's 90 year old First Baptist Church was completely destroyed by Fire Sunday and adjoining residences to bring a total loss of $100,000 the worst in the history of the town.

The church al large rock structure had some $40,000 in equipment including a recently purchased $2500 electric organ and 6 pianos.

Fire fighters from Temple and Killeen responded and kept the blaze under control, otherwise it might have destroyed a large section of the city since the church was only two blocks off the plaza.

Rev. James Basden, pastor was conducting a funeral service a block away when flames were discovered issuing from the church. Told of the fire he rushed outside to see his church enveloped but returned to hold the funeral service while his church was being destroyed.

DEATH HOUSE MEMBER ADJOURNS LEGISLATURE

Both houses of the Texas Legislature adjourned Monday morning because of the sudden death of Representative H. L. Atkinson.

Mr. Atkinson died from a heart attack at his home in Beeville. He was 60 years of age.

News of the death of Atkinson was telephoned to the Herald Monday morning by Representative A. N. Green. All legislative activities were suspended.

Mrs. John Newton, of South Texas, is here on a visit with her mother,, Mrs. Mattie English. Mrs. Newton was reared here and many friends are pleased to welcome her return visits.

EXPERIMENT STATION?

COLD TO CONTINUE?

CAMERON PATRONS TOLD WHY SERVICE STOPPED

Southwestern Telephone Union Workers to-day issued a statement giving their side of the controversy at Odessa, Texas. A news release signed by D. L. McCowen, President of the Union, who resides in St. Louis, was received here late Monday by Mrs. Willie Faulkner, local Union representative, who in turn released it to The Herald for publication.

The news release as given out by Mrs. Faulkner, is in fact a statement to the patrons of the Cameron exchange of the telephone company and is as follows:

The reason your telephone service has been interrupted in Cameron is failure of the Southwestern Bell Telephone Company Management to recognize or exercise its responsibility:

To The Public: In failure to agree with the Union to arbitrate a matter in Odessa, Texas, before or after service was interrupted.

To Their Employes: For failure to provide just, reasonable, capable and fair supervision when our work is nerve wracking and strenuous even under the best of conditions.

To Their Employes: For requiring them to work as if they were peons under a tyrant.

To The Public: In forcing the employees to take action to correct an unpleasant situation resulting in denying service to them and as a direct result of grossly mishandled labor relations and publication of misleading statements concerning their employees and the issues involved.

We, the telephone men and women do not have the financial resources of the Bell System but as Texans and Americans we must fight for what we believe is right. We think the telephone using public is entitled to the truth."

WORKERS MOVING OUT ON RED CROSS DRIVE

Cameron's 1947 Red Cross canvass, slow to start was under way Monday as some of the committees planned to contact the people in their areas.

Rudolph Richter, 1947 Director, reported Burlington had oversubscribed its quota and the first community to report.

In Cameron considerable work has been done in the residence sections with Mrs. Earl Johnson as chairman.

The quota for the city is $2300 and Henry M. Siebman is chairman for the canvas in the mercantile area. It is very important that the committeemen and workers begin at once to complete the work.

To often days are required where hours would suffice to canvas a few business blocks.

Telephone Service Is Restored Here

Telephone service was restored here Friday following a day in which the exchange was operated for emergency calls only.

Considerable resentment among phone subscribers resulted when no notice was given that traffic would be suspended. The Herald carried a story that no request had been made of local Union representatives to strike.

The next development came when the exchange was closed.

The exchange remained closed to commercial and local calls all day Thursday but full service was resumed Friday morning as Union Officials in St. Louis ordered their members back to work.

FINED $100.00

Wilford R. Sweaks of Rockdale was fined $100 and costs in county court Wednesday morning on a plea of guilty to the charge of driving a car while drunk. He had faced a similar charge some time ago and his driver's license canceled.

Dr. Leland Denson and wife have returned from New Orleans where Dr. Denson attended a medical meeting.

GOVERNOR TO SPEAK IN ROCKDALE

A. N. GREEN BILL TO GET HEARING MARCH 25

House Bill No. 622 by Representative A. N. Green of Milam county, proposing the establishment of an Agricultural Experiment Station in this county, will get a public hearing on next Tuesday, March 25 at 3 p. m.

Mr. Green pledged the people at his last election that he would introduce this bill. The experiment station would serve a hitherto unknown plan for the better production of truck and food crops and would be most beneficial to the sand country in this and other sections of the county.

Mr. Green telephoned The Herald early Wednesday to say that the hearing will be heard and asks that a delegation of interested citizens from this county be on hand next Tuesday.

The bill is known as a Sandy Land Experiment Station and would be far reaching in its benefits to agriculture.

Asks Phone Stoppage Be Not Called Strike; Was 'A Conference'

The Herald has been asked to make a correction in a published story on March 11 regarding stoppage of telephone service here.

Mrs. Willie Faulkner, representing the Union workers in the Traffic division of the exchange, says there was no strike, but instead there was a "continuous conference."

Mrs. Faulkner said that their instructions to "go into a continuous conference," came Wednesday night and that operators stayed at their switchboards until 1 p. m. Thursday and then left for the conference. She said that service was not interrupted for a day but that all operators were back on the job at 6:30 a. m. on Friday.

The Herald tried unsuccessfully to contact Mrs. Faulkner on Tuesday to ascertain if local workers had received any instructions. The Herald learned from other sources that at that hour none had been received. The paper was not able to bring advance news because instructions were received Wedensday night and the exchange was closed at noon Thursday.

Certain types of service were permitted but none of the workers involved in the "continuous conference" were on the job until 6:30 a. m. Friday, so far as information to this paper relates.

Cameron Roping Club Will Re-Organize Here Friday Night

Plans have been announced for the re-organization of the Cameron Roping Club, it was announced by John Summer Batte.

A meeting has been called for Friday evening, March 21 in the District court room at the court house in Cameron and all who are interested are urged to attend.

An especial appeal is made to all the original members of the club to be present and in addition all who are interested are urged to attend.

If the club can be re-organized roping programs which were popular here some months ago will be revived at the Wilson-Ledbetter Park arena.

HOLLYWOOD NEWS

Mrs. J. M. Coplay, California vacationer from Cameron, was among the guests attending the glamorous Earl Carroll Theatre-Restaurant in Hollywood Thursday evening.

Walter Sitz of Burlington was a business visitor in Cameron Monday.

TEMPERATURES TO RISE BY FRIDAY FORECAST

There was little hope for relief from the current cold spell, in fact it was due to get colder by Wednesday night or Thursday morning, according to early forecasts to-day.

Rising temperatures were due in the Panhandle area late Thursday after a new light cold wave spends itself getting down to keep up the chill air in central and east Texas.

If forecasts can be relied upon in this maze of strange weather, it is going to be cold and cloudy, but rain will not be as heavy as was reported in many sections Tuesday.

There will be no radical changes in temperatures. By Thursday the temperature should get as high as 50 degrees. Thursday night the minimum may be around 38.

Continued cold and rain has delayed plantings and it is certain that crops will be late, especially corn and tomatoes. Frost killed out some 400 to 600 acres of tomatoes in Falls county. There was no estimate on the amount of acreage lost in Milam county.

Much colder weather was due in Oklahoma and in the Panhandle Thursday night. Whether the new front will move in to keep up the current refrigeration of this area, remains a matter of speculation. Since the weather has been guilty of so many strange and unorthodox antics in the past 48 hours just any old thing can happen.

Thank Cameron Fire Fighters and Loyal Telephone Operator

The Herald has been requested to publish the following thanks to Cameron Firemen and to the loyal employes at the Telephone exchange:

"We want briefly to say that we deeply appreciate the splendid work of the Volunteer Firemen who worked so efficiently to save our apartment house property. Although our losses are heavy we know the firemen performed at peak efficiency. We want also to thank the loyal employes at the Telephone exchange for the way they handled the fire alarm. We know that all employes were not on duty due to the work stoppage but there were those who felt that the people's interests came first and so did what they could in the emergency. But for the loyal ones the fire might have been much more disastrous."

Emma Moore and Grady Houston

New Theatre Going Up in Rockdale

A new theatre for Rockdale will soon be under construction, it was reported by C. W. Matson who operates theatres in Rockdale, Caldwell, Giddings, Somerville and Thorndale.

The new show house in Rockdale will be known as a B theatre and will give that city two motion picture theatres.

Miss Lina Lange Buys Beauty Shop Here

Miss Lina Lange, daughter of Mr. and Mrs. W. H. Lange of Buckholts has purchased Bernice's Beauty Shop, which she is now operating.

Miss Lange has had several years of beauty experience, having been employed recently with Temple and Giddings Operators. She has many friends in Milam County who wish her much success with her new business.

Mrs. Butts has returned from a visit with her daughter, Mrs. T. O. Bass and husband in Houston, and has as house guest her friend Mrs. Lucille Brady of Temple for a few days.

GOVERNOR JESTER TO BE ROCKDALE LEGION GUEST

Governor Beauford Jester will lead a delegation of Texas celebrities to Rockdale on Wednesday night, March 26 as guest speaker for the Legion Birthday Celebration there.

Included in the official party will also be Lieut. Governor Alan Shivers, Attorney General Price Daniel, all members of the American Legion. Among other prominent visitors will be Senator Kyle Vick, and 8 other Senators, all members of the American Legion.

Carlyle Post No. 358 is to be host to the officials and is making arrangements for the banquet and dance. It is the 26th anniversary of the Legion and the 25th anniversary of the Rockdale post.

Jess Thompson, former Veterans Service Officer for Milam county, is chairman of the committee on arrangements.

WILLIAM J. ANDREWS DIED IN FORT WORTH

William J. Andrews, 92, father of Mrs. Homer Allen, died March 13 at his home in Fort Worth.

Funeral services were held there Friday with interment in Fort Worth where Mr. Andrews had lived for the past 36 years. He was a native of Texas. Rev. Williams, pastor of the Castleberry Christian Church conducted the services.

Surviving are 11 children, six sons and 5 daughters, one of whom is Mrs. Homer Allen of Cameron.

There are also 26 grand children 36 great grand children and 3 great great grand children.

J. B. RECTOR DIED IN MARSHALL LATE MONDAY

J. B. Rector, former resident here, died in the Texas-Pacific Railroad Hospital in Marshall at 1:30 p. m. Tuesday, March 18.

Mr. Rector had been ill for more than a year. He suffered a stroke on February 10, 1946 and was taken to the hospital at Marshall. His home is in Shreveport, La.

The body was being returned to Cameron by the Marek-Burns Funeral Home coach and was due to arrive in Cameron around 2 a. m. Thursday. Funeral services were pending but interment will be made in Oak Hill Cemetery.

Mr. Rector was a former resident here and was local agent for the Santa Fe Railroad. He later moved to Buckholts and engaged in the hardware business there and also served as postmaster in Buckholts.

When he moved to Shreveport he was with the Texas & Pacific railroad.

Surviving are his widow, the former Lula Mae Hefley, sister of the late Hubert Hefley and Sam Hefley of this city. Two daughters, Miss Virginia Rector, now in Cameron and Mrs. Marion Deputy of Shreveport.

The following members of the Order Eastern Star Chapter here, attended a School of Instruction of the O. E. S. where the Grand Chapter officials officiated, when ten chapters gathered for the instruction; Mesdames O. B. Horstmann, J. M. McLean, W. P. McCall, G. A. Wilkerson, Alva E. Sanders, Mr. and Mrs. Roy Hensely, Mr. and Mrs. John C. Mayfield and seven of the members from here received the B. certificate and one the A. certificate, Mrs. Hensley. There were ten Chapters in this District that had representatives.

Hinton Pruett of Milano transacted business in Cameron Tuesday.

SNOW FALL FOLLOWS THE BLEAK INTRUSION

Snow was due to fall in North Texas Saturday and rain was forecast for this area of East Central Texas as the new cold front brought winter again to the state.

Cloudy and continued cold was forecast for this area Saturday and during the night with clearing skies and rising temperatures Sunday.

At 8 a. m. the temperature here was around 25 degrees but in Dallas and Fort Worth section the thermometer registered 16 degrees.

Unless snow should come to this area it is likely that nothing radical will mar the further approach to spring. Little rain was expected but the week end forecast was not cheerful. The new cold wave hit into Texas with high winds and these winds were to continue through Saturday.

The main force of the bleak intrusion was shunted eastward and Texas may have escaped the most severe weather of the current spell, said forecasters.

"Man I Love" Brings Quartet of Stars To Screen at Cameron

Warner Bros. "The Man I Love", a modern screen drama with a pace pitched to the restless post-war years opens at the Cameron Theatre on Thursday. Starring Ida Lupino, Robert Alda, Andrea King and Bruce Bennett, the film's absorbing story revolves about a nightclub singer, Petey Brown (Ida Lupino) who returns to her family on the West Coast after being separated from them for several years.

Her sister Sally, (Andrea King) is married to Roy Otis (John Ridgely) who is in an Army hospital with battle fatigue. Sally is the annoyed recipient of the unwelcome advances of Nicky Torenca (Robert Alda), a smalltime racketeer and night club owner, who employs her brother, Joe (Warren Douglas), as his lawman. When Nicky meets Petey, he is intrigued. When he hears her sing, he offers her a job and she soon becomes the club's main attraction.

In this focal spot, Petey is soon able to devote her attention to the varied strands of trouble attaching to her small family. She eventually achieves some measure of happiness for each, though not without the great risk of losing her own happiness and future with Ban Thomas (Bruce Bennett), brooding, temperamental jazz musician.

Others in an excellent supporting cast are Martha Vickers, Alan Hale, Dolores Moran and Don McGuire.

Produced by Arnold Albert and directed by Raul Walsh, "The Man I Love" was adapted by Jo Pagano and Catherine Turney from a novel by Maritta Wolf.

Joe D. O'Neill left Cameron March 14th for Chicago where he will attend a five week Sales training Course The school is sponsored by Armstrong Packing Company, and is a study of Salesmanship and meat products.

Henry Pilling of Route 1 was in Cameron this week and will read The Herald for another year. Mr. Pilling has been a subscriber for many years.

Herald Want Ads Pay Dividends.

"The Razor's Edge" Year's Screen Triumph Opens Here Sunday

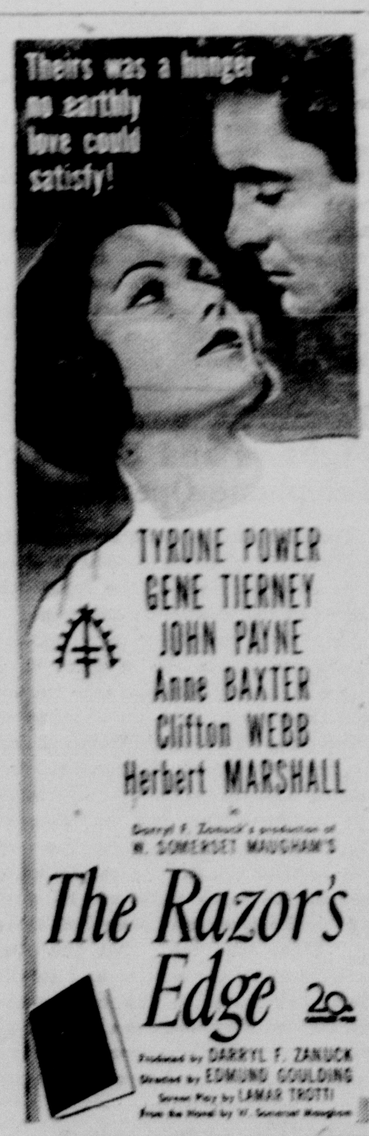
Heralded as the most important motion picture event in years, Darryl F. Zanuck's eagerly-awaited production of W. Somerset Maugham's "The Razor's Edge" comes to the screen of the Cameron on Sunday with a star-studded cast headed by Tyrone Power, Gene Tierney, John Payne, Anne Baxter, Clifton Webb and Herbert Marshall.

The moving tale of a veteran of the first World War who searched over half the world to find the secret to the worthwhile in life, acclaimed as one of the most daring and vessely dramatic stories ever brought to screen life, is said to closely parallel the loves, the problems and thoughts of millions of veterans of today.

Tyrone Power, himself a veteran of four years of service, was chosen for the role of Larry Darrell who returned home from the horrors of war determined that he would find peace and inner contentment somewhere in the world. For the selfish, love-mad Isabel who never could quite comprehend idealism of any kind, Zanuck selected Gene Tierney. John Payne became her husband, Gray Maturin, and Anne Baxter was cast in one of the most coveted movie roles of the year, that of Sophie, who ended life as a dipsomaniac in the Paris underworld. Maugham, who wrote himself into the book as a character, is played by Herbert Marshall. The supercilious dilettante, Elliott Templeton, is enacted by Clifton Webb. Edmund Goulding, who has moulded some of the screen's greatest films, was assigned the directorial reins of the production which was filmed from Lamar Trotti's screen play.

Mrs. Tom J. Mitcham is among the surgery patients in the Newton Memorial Hospital and her friends will be glad to know she is doing well.

Mrs. A. A. Weems is ill at her home.



THE CAMERON THEATRE
Sunday, Monday and Tuesday
March 23, 24, 25

AD NO. 101 | 1 COL. x 14 LINES-14 LINES
1 COL. x 28 LINES-28 LINES

THE CAMERON THEATRE
THURSDAY AND FRIDAY
March 27 and 28

IT'S Different!
Surprise hit that leaves every audience gasping at its heart-stopping drama...and cyclonic thrills! Magnificent saga of two untamed rebels ...a wild horse and a young outlaw!
SILVER STALLION
A Monogram PICTURE
PRODUCED AND DIRECTED BY EDWARD FINNEY

THE MILAM THEATRE
SUNDAY AND MONDAY
March 23 and 24

Phone Service Maintained Here During 18 Hours By Loyal Trio; Employes Not With Union Take Over To Give Emergency Service

During the recent phone strike emergency service through the switchboards of the local exchange of Southwestern Bell Telephone Company, was maintained by a trio of loyal employes, it was disclosed following resumption of full service at 6:30 a. m. Friday.

The fact that no advance notice that purely local phone service would stop and long distance traffic would cease, was unavoidable because the Union workers were notified Wednesday night.

Operators of the Union remained at their switchboards until 1 p. m. Thursday and then left. They do not refer to their action as a strike but a "continuous conference." The place of this 'conference' was not disclosed. The Union workers returned to their jobs at 6:30 a. m. on Friday morning.

During the cessation of full service a fire alarm was handled and but for those who are not members of the Union the consequences could have been far reaching.

In long distance telephone conversations Saturday with I. W. Durin, of Austin, District Manager of the Bell System, and C. R. Carson of Taylor area manager, The Herald obtained in brief the story of how things went on.

Mrs. Eula Crook, evening Chief Operator, remained on duty; Bill Brock, engaged in line construction in a western county, drove all day to be here to give assistance at the switchboards and lost a night of sleep; and Mrs. Ruby Vogel, day chief operator, returned to the exchange when a fire alarm was sounded and reached the exchange before and in time to facilitate the second fire alarm.

Mrs. Vogel was not on duty but voluntarily returned to the exchange to be of assistance.

From their high sense of duty to the people and devotion to the interests of the exchange these three kept nominal service up to par. Only emergency calls were handled. There were no operators to handle long distance commercial business or any local business.

Fortunately when the Houston Hotel and Apartment House burned there was one employe at the exchange who had been joined for work during the night by a lineman who eyed in to be on the job. The two fire alarms were handled in good time and fortunately no one lost their lives and property damage was held to a minimum under the circumstances.

S 1-C Bob Newton has returned to California after a ten day leave visiting his parents, Mr. and Mrs. Ray Newton of Mayfield.

Miss Jane Tyson, of Austin, has returned to her position in Austin after visiting her parents, Judge and Mrs. Dan Tyson. Miss Jane is a receptionist at the Capitol in Austin.

Mrs. Addie Woods of Milano is ill and a patient in the Newton Memorial Hospital. Her friends there and in Cameron will be glad to have the news that she is doing well.

Mrs. Goodhue Smith and son Goodhue Smith, of Waco, spent Tuesday here with relatives.

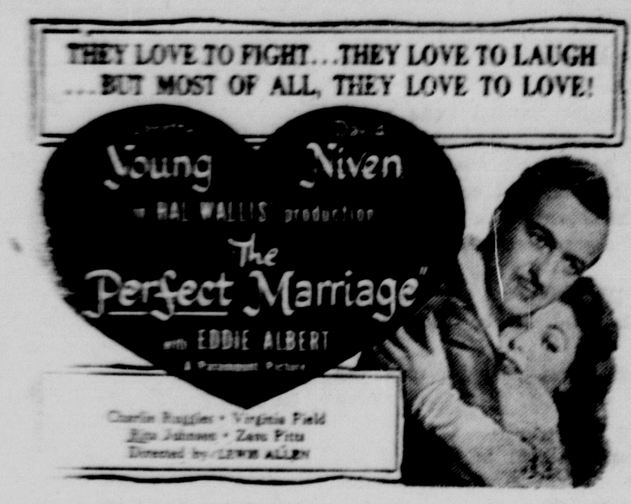
Mr. and Mrs. Thompson Kemp of Dublin are visiting his mother, Mrs. Jeff T. Kemp this week.

THE MILAM THEATRE
SUNDAY AND MONDAY, MARCH 23 and 24

THE CAMERON THEATRE
SUNDAY, MONDAY AND TUESDAY, MARCH 23, 24, 25

She sang the story of her love
SOME DAY HE'LL COME ALONG
THE MAN I LOVE
AND HE'LL BE BIG AND STRONG
THE MAN I LOVE
...and she'll leave it on your heart!
THE COPS ALL CALLED HIM BAD- BUT HE WAS GOOD FOR HER!
Hear her singin'!
The Man I Love
Just My Bill
Why Was I Born
Body and Soul
IDA LUPINO
ROBERT ALDA
ANDREA KING
BRUCE BENNETT
IN THE WARNER HIT
"THE MAN I LOVE"
Directed by RAOUL WALSH · SCREEN PLAY BY CATHERINE TURNEY
ADAPTATION BY JO PAGANO
FROM A NOVEL BY MARITTA WOLFF AND CATHERINE TURNEY

THE CAMERON THEATRE
THURSDAY AND FRIDAY, MARCH 20 and 21


THEY LOVE TO FIGHT...THEY LOVE TO LAUGH
...BUT MOST OF ALL, THEY LOVE TO LOVE!
Loretta Young
David Niven
in HAL WALLIS' production
The Perfect Marriage
with EDDIE ALBERT
A Paramount Picture
Charlie Ruggles · Virginia Field
Rita Johnson · Zasu Pitts
Directed by LEWIS ALLEN

THE CAMERON THEATRE
THURSDAY AND FRIDAY, MARCH 27 and 28

CameronTheatre

SATURDAY, MARCH 22
"GAS HOUSE KIDS"
Robert Lowre and Teala Loring

C

Sunday, Monday and Tuesday, March March 23, 24, and 25
"THE RAZOR'S EDGE"
Tyrone Power, Gene Tierney and John Payne

C

WEDNESDAY, MARCH 26
"CRIMINAL COURT"
Tom Conway and Martha O'Driscoll

C

THURSDAY AND FRIDAY, MARCH 27 and 28
"THE PERFECT MARRIAGE"
Loretta Young and David Niven

C

SATURDAY, MARCH 29
"MR. HEX"
East Side Kids

Milam Theatre

FRIDAY AND SATURDAY, MARCH 21 and 22
"TERROR TRAIL"
Charles Starett

M

SUNDAY AND MONDAY, MARCH 23 and 24
"SILVER STALLION"
David Sharp and Janet Waldo

M

TUESDAY AND WEDNESDAY, MARCH 25 and 26
"BOHEMIAN GIRL"
Laurel and Hardy

M

THURSDAY, MARCH 27
"HOPALONG CASSIDY RETURNS"
William Boyd

M

FRIDAY AND SATURDAY, MARCH 28 and 29
"SILVER RANGE"
Johnny Mack Brown

WILL LEDBETTER ILL

Will Ledbertter is critically ill at his home in Cameron. His condition was said to be grave and many friends here are concerned about him. He has been in ill health for a number of years.

WALLACE
AND
WALLACE
ATTORNEYS AT LAW
Over First National Bank
Cameron, Texas

$600 IS GOAL SET ON SALE OF EASTER SEALS

The 1947 goal for Milam County in the fourteenth annual Easter seal distribution for crippled children is $600. Mrs. Grady Stidham, chairman of the Milam County society for the crippled announced. The drive opened March 6 and will close April 6, Easter Sunday.

The Milam County Society will join more than 2000 state and local member societies of the National Society for Crippled Children and Adults in the 1947 campaign to provide funds for the otherwise unmet needs of crippled children and adults.

Proceeds from the sale will be used for direct and supplemental services and for maintenance of facilities for the crippled children and adults in Milam County.

The National Society, serving the crippled for the last twenty-six years distributed 22 million seals during the first Easter time campaigning in 1934.

"Now distribution exceeds the billion mark annually . . . a symbol of the public's confidence in the work of the Society for the crippled."

"The Milam County Society for the Crippled is proud to join 2000 state and local societies for the crippled in the nation-wide Easter Eeal distribution."

"The program for the crippled is growing in direct proportion to the public's willingness to support it. Funds raised in 1947 will mean that more of the needs of the thousands of crippled children in Milam County and in the nation will be filled."

Crippled children in Texas are counting on your purchase of Easter Seals to provide them with "a chance to be like other kids." These gaily colored labels on each letter you write during the Easter season will mean new life and hope for crippled children. Pennies, dimes and dollars accumulate into funds for the special services provided in Milam County by the Milam County society for crippled children. A member of the National Society for Crippled Children and Adults, the Milam County Society does not duplicate the work of other agencies, public or private, but seeks to fulfill those needs of crippled children and adults which would otherwise be unmet.

Jesse Caddess and Joe Weido of Buckholts are shown holding 16 of the 35 rattle snakes killed in a den on the R. P. Lehman farm near that city. These snakes were all killed within one week. Some of the snakes were at least five and a half feet long.

EMORY B. CAMP G. S. BASKIN
CAMP - BASKIN
Insurance
'For your every need'
CAMERON, TEXAS

FOR
Life Insurance
CAMP-BASKIN
Phone 206
Cameron —:-- Texas

CAMP & CAMP
ATTORNEYS
E. A. Camp E. B. Camp
Office at
CAMERON and ROCKDALE

Telephone Officials Visit In Cameron

I. W. Davis of Dallas, District Manager of the Southwestern Bell Telephone Company, and C. R. Carson, area manager of Taylor, were in Cameron Tuesday visiting at the local exchange.

Mr. Carson has succeeded E. C. Crittenden of Temple, as manager for the territory served by the Cameron Exchange. Mr. Carson is moving to Taylor from Austin.

Mr. Crittenden has been made manager of the Camp Hood area.

Telephone officials have been trying for some time to rent down stairs office space here to bring the business end of the office more conveniently within reach of customers.

There are no immediate plans for an exchange building but the future may hold such a possibility. Demand for telephones are on the increase. The Cameron exchange is one of few of its size still being operated in an upstairs space.

H. G. Newton, Mrs. John L. Baskin and Mrs. Grady Stidham, visited Mr. and Mrs. Billy Newton in Sherman last week. Billy Newton is a student in Sherman College there.

Mrs. Johnnie Baker and sister, Miss Mary Mode of the Fidelity Abstract Company, were in San Antonio over the week end to visit with their sister, Miss Henrietta Mode who is with the Social Security Board there. They were accompanied to the city by Miss Bessie Dunham.

Miss Bessie Dunham, chief clerk in the office of Homer Nabours, county clerk, spent the week end in San Antonio, visiting her sister, Mrs. W. H. Harmon. She was accompanied to the Alamo city by Mrs. Johnnie Baker and Mary Mode who visited their sister, Miss Henrietta Mode.

Venice, Italy, is 150 miles farther north than Vladivostok, Siberia.

A mosquito does not lay eggs until it has eaten blood.

The following relatives and friends attended the funeral of Mrs. Mamie Arnold Hefley Saturday afternoon: Mrs. Vada Walters, Mrs. Vera De Coux, J. Milton Tucker, of Houston, Taylor Moore and W. H. Tucker of Dallas, Robert Watson of Waxahachia, Miss Virginia Rector of Shreveport,, La., Stanton Dossett, Mr. and Mrs. W. T. Hefley of San Antonio, Mr. and Mrs. Floris Griswell of Calvert.

Paul Steel of Milano is among the patients in the Newton Memorial Hospital and hopes to return to his home soon.

Herald Want Ads Pay Dividends.

CHAMBER COMMERCE OFFICIALS ANNOUNCED

Lester Williams, President of First National Bank, was elected President of the Chamber of Commerce at a meeting of the new Directors on Tuesday night.

Mr. Williams was elected a director in 1946 and again in 1947 and has been selected by the new Directors to head the Chamber for the coming year. He will take over on March 14 when Narvie Caperton relinquishes the reins.

Mr. Williams has been active in the Chamber since his return from the Navy where he served during the late war. He is expected to press for a vigorous program in the new year and will have the advantage of a Manager in the person of L. G. Smith, who took over his duties on March 1.

Woodrow Lowe, another returned veteran and owner of the Cameron Hotel was elected First Vice President.

Henry Siebman, District Manager of the Texas Power & Light Company also a returned Navy Veteran, was elected Second Vice-President.

New directors are: O. B. Horstmann, E. A. Perrin, L. Van Perkins, E. C. Cole, Albert Collins, Henry Siebman, P. W. Davis, Wodrow Lowe, Bill Arthur, J. M. Boehner, J. C. Andres, Bill Burns, B. F. Reichert, Lester Williams, J. E. Flinn, R. G. Grabein, F. G. Blake, J. R. Hays, Chas. Brady, Willis H. Dismukes, J. W. Stufflebeme, Drayton McLane, Richard Bush, Carroll Green and Narvie Caperton.

Biggest Hen Egg Brought In From Gause Thursday

The largest chicken egg exhibited thus far for 1947 was brought in by Mrs. L. A. Matula of Gause, Route 1.

The egg, found in the nest of a Barred Rock and White Leghorn cross hen, measures 8 and a quarter inches around from tip to tip and 7 inches in circumference.

The egg has been given to the Bon Ton Bakery and before this goes into print it will have found its way into the volume of bakings for the day.

Kubecka's Celebrated Fifth Wedding Anniversary March 7

Mr. and Mrs. Louis D. Kubecka celebrated their fifth wedding anniversary with an open house at their home, 1513 Mohle Drive, in Austin, Friday, March 7.

The table was centered with a heart fashioned of red and white carnations, and the same flowers were used to carry out the Valentine motif throughout the rooms.

Popcorn balls on sticks, red punch, peanuts and heart mints were served to the 150 guests who called during the evening.

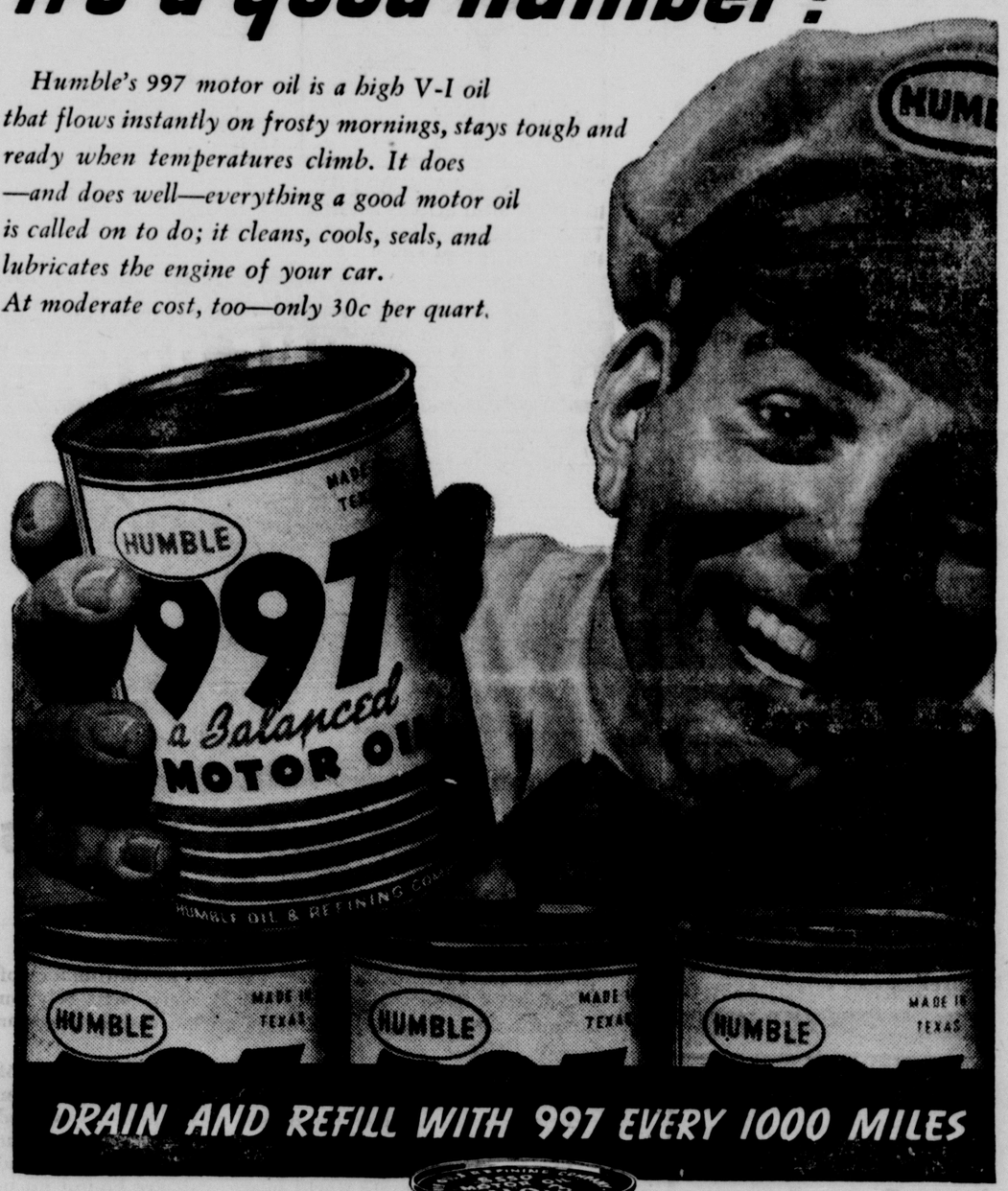
Included in the house party were mesdames David D. Davis, Wayne Henneberger, William Carson, William Vorhies, John Nash, Jack Miller, and E. K. Smith Jr.

Mr. and Mrs. Claude Pate are the parents of a 7 pound, 12 ounce daughter, born at St. Edwards Hospital, March 9, 1947, who has been named Barbara Jean. Mrs. Pate is the former Juanita Gunn, daughter of Mr. and Mrs. H. R. Gunn of Maysfield.

Charles Green, son of Mrs. Mary Young Green, has returned from over seas, and was discharged from Fort Dix, New Jersey, and while in route home, met Moulton Cobb, from down in the Valley, who was on his return from New York City. Charles is one of the youngest boys in age, to see service in Germany. He is a native of Cameron and his many schoolmates and friends are glad to welcome his return.

It's a good number!

Humble's 997 motor oil is a high V-I oil that flows instantly on frosty mornings, stays tough and ready when temperatures climb. It does —and does well—everything a good motor oil is called on to do; it cleans, cools, seals, and lubricates the engine of your car. At moderate cost, too—only 30c per quart.



DRAIN AND REFILL WITH 997 EVERY 1000 MILES

BALANCED! In Humble's Balanced 997 motor oil, you find every desirable motor oil feature—from V-I to price—in perfect balance.

FOR PREMIUM PERFORMANCE drain and refill with Esso Motor Oil—it's unsurpassed. Companion in quality to Humble Esso Extra gasoline!

HUMBLE

HUMBLE OIL & REFINING COMPANY

Advertisement

From where I sit ... by Joe Marsh

Do Men Like Women?

Maybe you read that recent article in a national magazine, claiming that American men don't really like the company of women. They just put them up on a pedestal and leave them there.

But I wouldn't say that that was so in our town. Look at any married couple—like the Cuppers. Jane wouldn't nag if Dee spent his evenings "with the boys"—but actually Dee likes nothing better than to stay home by the fire, sharing a glass of beer with Jane, playing cribbage, or just talking.

And when he does go out, for an afternoon of fishing down at Seward's Creek, or for an evening glass of beer at Andy Botkin's Garden Tavern, Jane is almost always with him (except when she's got a spot of baking in the oven).

From where I sit, respect doesn't rule out everyday companionship . . . and never should. They go together—essential parts of a successful marriage.

Joe Marsh

Copyright, 1947, United States Brewers Foundation

POSSUM FLATS . . . GLADIOLA GET-TOGETHER

By GRAHAM HUNTER

MAN-OH-MAN!
MMMMMMM!
DEE-LICIOUS!
WOW!
YUM-YUM YUM!
GRAHAM HUNTER
WOT SORT'A CONVENTION'S GOIN' ON AT JIM BLAKE'S PLACE?
T'AIN'T NO CONVENTION, RAY. JIM'S RELATIVES HEARD HIS WIFE WAS BAKIN' WITH GLADIOLA FLOUR NOW, AND THEY'VE BEEN COMIN' IN ALL DAY!
ARF!
ARF!
OUT'A MAH WAY, PANDEMONIUM. MIS' BLAKE ALLUS SAVES ME SOME UV DEM GLAD'OLA BISCUITS!
I FIGGER IT DON'T MAKE NO DIFFERENCE WHICH SIDE OF YORE BISCUIT'S BUTTERED,— JUST SO IT'S BUTTERED!
TO BRIGHTEN EVERY BAKING HOUR JUST BAKE WITH GLADIOLA FLOUR!
GLADIOLA FLOUR
PANT MILLING COMPANY SHERMAN, TEXAS
MAYBE THEY'LL TURN ON THE RADIO AN' I CAN LISTEN TO THE SATURDAY NIGHT SHINDIG AT 10:15 PM OVER WFAA AND WOAI.

Self Cleaning DU PONT HOUSE PAINT
Keeps White Houses WHITE

W. A. Carey LUMBER CO.
EST. 1891
BUILDING MATERIALS OF ALL KINDS
LUMBER STORES IN TEXAS
A. E. MATULA
Phone 27 Cameron, Texas
J. O. MITCHELL
Phone 18 Buckholts, Texas

THE CAMERON HERALD
ESTABLISHED 1860.

Entered in the Post Office at Cameron, Texas, as mail matter of second class under an act passed by Congress, March 2, 1879.

JEFFERSON B. WHITE
Editor and Publisher

WANT-ADS

FOR SALE—2 month old full blood English Heeler puppies. See Homer McLane. 46-1tp

HOUSE FOR SALE—In Green Addition, 5-rooms and bath with all conveniences. See H. J. Litzman, 211 W. 13th St. in East Apartment. 46-1tp

SPECIAL REPRESENTATIVE

Applicant perferably between 25 and 40, married, some college training. Sales experience helpful but not absolutely necessary.

Man selected must be willing to accept thorough training in order to qualify for professional sales field.

Submit a confidential biographical sketch with references and mail to the Assistant Manager, Carne C. Cunningham, 606 Littlefield Building, Austin, Texas.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

FOR SALE—74 acre black land farm, all in cultivation. Good improvements with electricity and plenty water, located 3 miles no. San Gabriel on Cameron-Thorndale road. John Batla, Rt. 1, Thorndale. 47-1tp

FOR SALE—International long wheel base truck in A-1 condition. Priced to sell. Mack's Oil Company. 50-1tc

FOR SALE—Farmall 12, Farmall B, Allis Chalmers W. C., Dodge half-ton, and Chevrolet half-ton. Norbert Kostroun, Cameron, Texas. 50-1tp

FOR SALE—Delco Plant Radio, Iron, and fans. See or write Roy Newton, Maysfield, Texas. 47-1tp

WANTED—Clean Merchand'se. We pay cash for Furniture, Stoves, Tools, Ice Boxes, etc. Also Radios, Guns, Dishes, Fishing Tackle, Trunks, Shoes and Clothing of all kinds. Call 623. The Trading Post at 511 West 8th Street. 47-tf

COMPLETE SERVICE on Rarios and all types of Electronic equipment. CORNELIUS RADIO SERVICE. Phone 28. 42-tf

SINGER SEWING MACHINES

Visit our new sewing center. Order your favorite machine now. Let us repair your old machine. We make custom made Belts, Buckles, buttons, etc.

Enroll now for an advanced course in dress making and slip covers. Get ready now for Spring sewing.

Singer Sewing Machine Co. 514, N. 3rd. Temple, Texas. Phone 2705. 39-tf

FOR SALE—School building, better known as the Fox school house. This building will be sold by sealed bids to the highest bidder. All bids will be turned in to Mr. Floyd Stark, at Buckholts, Texas, on or before twelve o'clock noon, Tuesday, March 18, 1947. Buckholts Legion Post No. 519, reserves the right to reject any and all bids. 45-2tc

FOR SALE—139 acre farm, known as Hampel Estate, 2 miles South Pettibone. Good improvements with electricity, orchard and plenty of water. See or write Raymond Hampel, at McGregor. 44-4tp

LOST—One brown speckled birddog. Answers to name of Sambo, name and address on collar tag. Reward. A. A. Winkleman, Burlington. 46-2tp

FOR SALE — or trade, new weed burner, used once, or will trade for chickens. See J. R. Poole at Herald office.

FOR SALE—Ford Tractor and equipment $1250; Farmall Tractor on steel, regular, $400.00; also one 3 disc Farmall breaking plow $200.00. H. P. Culpepper, Phone 630. 38-tf.

PAY CASH for good used cars. See me before you sell. George Childress (43-tf)

USED CARS WANTED—Will buy any make or model. Grabein Chevro. let ompany. 34-tf

Slama-Machann

Thomas Machann and Mrs. Anna Slama were married Tuesday afternoon March 18 in Caldwell at the home of Rev. Beseda and after the ceremony left for a short honeymoon trip.

Attendants were Mr. and Mrs. Chas. Spacek of Caldwell.

The bride and the groom are well known here and their many friends wish for them much happiness. Mr. Machann is a retired business man. After they return from their wedding trip they will be at home at 917 North Washington Street.

DRUNK DRIVING CHARGE IS FILED BY SHERIFF

Eight persons were injured, 4 seriously, around 9 p. m. Saturday night on Highway 36 east of the city, in a car crash out of which Sheriff Carl Black has filed two charges, one for drunk driving and another drunkeness.

The injured are: Mr. and Mrs. Andy Wells, Mr. and Mrs. C. Moos, and Mr. and Mrs. Wesley Wells, all of Killeen; Geron Shelton and T. J. Reed of Rogers.

Sheriff Black filed charges against Reed for drunk driving and against Shelton for drunkeness.

Mr. and Mrs. Andy Wells were badly injured, the latter being the more seriously hurt and were still in Newton Memorial Hospital Monday morning.

Both Reed and Shelton were still in the Newton Hospital Monday morning and when they are sufficiently recovered they will face charges.

According to officers the 1937 Ford driven by Reed crashed into the 1940 Chevrolet sedan in which 6 persons were riding. The Wells family and guests were returning from Houston and Reed and Shelton were on their way to Caldwell.

The Wells machine was forced to the side of the road and crashed by the car driven by Reed, according to officers.

The crash occured near the home of Harold H. Pressley near Hoyte. Ambulances were sent out and the injured taken to the hospital.

A. C. Odom of Ad Hall community has been ill and is now a patient in the Newton Memorial Hospital. Friends will be glad to know he is doing fine.

Among the patients in the Newton Memorial Hospital is Mrs. Andy Wells of Killeen. She was injured Saturday night in a car crash near Cameron.

SPRING

PERMANENT WAVES
HAIR STYLING
ALSO REVLON AND CONTOURE COSMETICS

LINA LANG BEAUTY SHOPPE
Formerly Bernice's Beauty Shoppe
PHONE 330

GOHMERTS
Variety Store
"On the Square"

Beautiful Easter Cards, Rabbits, Baskets, Dyes, Grass, and Novelties on display.

PYREX WARE
Complete stock. Have you seen the new Pyrex cake dish?
50c

WASTE BASKETS
Metal, white enameled, red inside, flower design, round
79c

White Enamel Ware
Tea kettles, water pails, dish pans, double boilers, 3 sizes Sauce Pots, Percolators.

MIXING BOWLS
Assorted colors, 5 sizes
29c — $1.19

DISH DRAINERS
Heavy wire, partitioned with cutlery basket.
98c

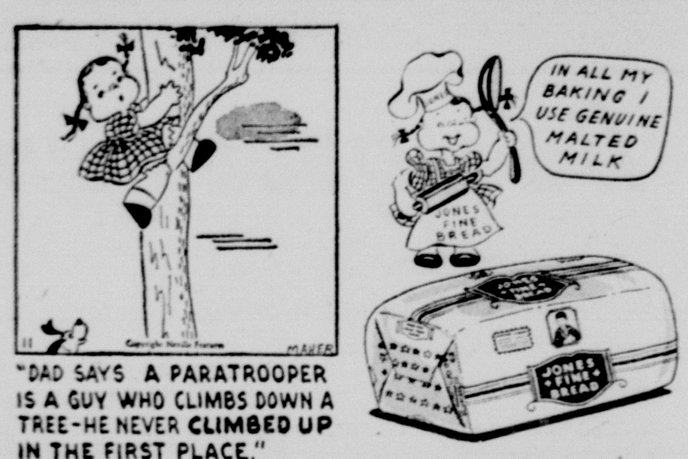
WHITE WARE
9 inch white plates, cups and saucers.
25c

NEW GOODS IN STOCK

Silver cleaner
Wire Clothes Line
Toggle Switches
Steel Wool
Egg Beaters
Paper Towels
Kites
No. 3 Galvanized Tubs
Lard Cans
Sprayers
Baskets
Poultry Supplies
Shop Caps
Sheet and Pillow Cases
Shirts and Shorts
Umbrellas

Pepsi-Cola Company, Long Island City, N. Y.
Franchised Bottler—PEPSI-COLA BOTTLING CO., of Caldwell

+ SUE JONES +



"DAD SAYS A PARATROOPER IS A GUY WHO CLIMBS DOWN A TREE-HE NEVER CLIMBED UP IN THE FIRST PLACE."

ASK YOUR FRIENDLY GROCER FOR
JONES FINE BREAD

FOR THE BEST IN
Marble or Granite
MONUMENTS
SEE OR WRITE
Gould Monument Works
TEMPLE-BELTON HIWAY TEMPLE, TEXAS
Quick, Dependable Service

TRACTOR TIRES

All Sizes front and rear Tractor Tires self cleaning -- 3 bar lock tread. Rims and tubes for changeovers

FIRESTONE--The originator of the bar tread for tractor tires.

SEAT COVERS

New Shipment — New Selections. Fiber Seat Covers for most cars

ALSO cool Cushions and Comfort Cushions, Rubber and Felt Rugs. Wool Rear Mats—Upholstery for Seats—Doors and Hoodlining.

ALSO...

Garden Hose — Nozzles — Weeders — Shears.
Paints — Varnishes — Turpentine — Brushes — Irons — Roasters
Toasters — Mixers — Bicycles — Repairs — and Used Bikes—
Wheels, for cars, trucks and some Tractors.

Horstmann Bros.
TIRES — HOME AND AUTO SUPPLIES

DON'T FAIL TO ATTEND
The American Legion
Birthday Party
Thursday, March 27
AT 7:30 P. M. AT
YOE HIGH SCHOOL GYMNASIUM
Hon. Price Daniel
ATTORNEY GENERAL OF TEXAS
WILL BE THE PRINCIPAL SPEAKER
Price of Admission and Dinner
$1.00
GET YOUR TICKETS EARLY — FOOD FOR 400
Edwin Hardy Post No. 9

A MESSAGE FROM THE SECRETARY OF WAR

How you can help
YOUR ARMY DO ITS PART FOR PEACE

WITH the President's proposal for the discontinuance of Selective Service on March 31, America will rely on voluntary enlistments for the maintenance of the Regular Army at authorized strength.

In view of world conditions today, this is a step of the gravest importance to every American citizen. Never before in history has any nation raised and maintained a million-man army by the volunteer system alone. Our ideals, our belief in individual freedom, our safety and our duty to promote world peace — all are bound up in this decision.

This is *your* Army, and voluntary enlistment is your choice. It must not fail. With your help it *will not* fail. The Army must continue to provide adequate occupation forces overseas, to supply these forces, and to help in keeping America strong and secure.

Your help and understanding can do much to encourage a steady flow of 3-year voluntary enlistments, necessary to sound training and the efficient performance of the Army's task.

When you discuss this subject with your sons, brothers, husbands or friends who may be considering an Army career, bear in mind the advantages offered by a 3-year enlistment. Among them are the choice of branch of service and of overseas theater where openings exist, and the opportunity for thorough training in valuable skills.

A job in the new Regular Army compares favorably with the average in industry, and has more opportunities for promotion than most.

You can help by giving your respect and support to the man who enlists voluntarily — to do his part in carrying out your country's world-wide obligations to build a peace that will endure.

ROBERT P. PATTERSON
SECRETARY OF WAR

FOR FULL INFORMATION REGARDING VOLUNTARY ENLISTMENT, CALL AT ANY U. S. ARMY RECRUITING STATION

A GOOD JOB FOR YOU
U. S. Army
CHOOSE THIS FINE PROFESSION NOW!

U. S. ARMY RECRUITING STATION
AT U. S. EMPLOYMENT OFFICE
106 South Houston Street, Cameron

Yarrellton News

Yarrellton School played Buckholts a game of ball Friday afternoon, scores were in favor of Yarrellton.

Mr. and Mrs. Bob Varner and daughter were visitors in the home of W. S. Wilkerson Saturday.

Mr. and Mrs. Smith Barrett and sons are all recuperating from a siege of the flu last week.

Mrs. Sam Clark visited her parents Mr. and Mrs. John McDonald Sunday.

Mrs. Lillian Barrett and daughter Bay and Helen were guests in the home of Mrs. Addie Miller Sunday afternoon.

Mr. and Mrs. Frank Barrett have moved to North Elm.

Mr. Blansett visited in the home of Mr. and Mrs. W. G. Lock and family near Rogers recently.

Miss Joe Ann Britton spent the week end with Miss May Ola Griffin.

Miss Doris Nell Lott was a guest in the Charlie Griffin home on Sunday.

Kenneth Nabours of Cannon Snap was a visitor in Yarrellton Monday.

Little Miss Linda Griffin who has been on the sick list is reported to be doing nicely.

Willie Boecker spent Sunday afternoon with Wallace Colburn.

Bobby Russell visited Jackie Griffin Sunday after Church and Sunday School.

Mr. and Mrs. Will Lake of Cameron and Mr. and Mrs. Virgil Lake of Houston visited Mrs. Nannie Wilkerson Sunday.

Mrs. Addie Miller is on the sick list.

Sam Clark has returned home after attending the funeral of his brother Will Clark in Goose Creek.

Mr. and Mrs. James Heath and daughter, Linda of Elm Ridge spent Saturday night with Mr. and Mrs. Bill Gibbs.

Bro. Joe Music and wife were Sunday guests in the home of Mr. and Mrs. Audis Franklin after Sunday School and Church.

Mr. and Mrs. Rodney Barker also were Sunday guests in the home of Mr. and Mrs. Audis Franklin.

Mr. and Mrs. Cecil Richerson and son, Tim of Port Arthur and Mr. and Mrs. J. Haley Richerson of Rosebud were guests in the C. E. Russell home over the week end.

Mrs. Charlie Griffin and daughter May Ola and Mrs. C. E. Russell made a business trip to Temple Monday.

Mr. and Mrs. Lee Chapman of Rosebud spent Sunday in the home of Mr. and Mrs. John Foster.

Mrs. Bob Griswold is in St. Eduard Hospital. She is diong nicely after an operation.

T. J. Reed of Rogers, injured in a car wreck near Cameron Saturday night is a patient in the Newton Memorial Hospital.

Harold Anderson of Cameron is a surgery patient in the Newton Memorial Hospital and friends will be glad to know he is doing well.

Homer Walston visited relatives in Hearne over the week end.

ANY MAKE RADIO repaired. Call 104. PARMA RADIO SERVICE.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound, a 2 weeks' supply today. Mix it with a quart of water, add the juice of 4 lemons. It's easy, pleasant and no trouble at all. You need only 3 tablespoonfuls two times a day. Often within 48 hours — sometimes overnight — splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by

TO THE PEANUT GROWERS

Good Peanut Planting Seed will be scarce this year.
It is important that orders be booked now for your seed
Am in position to book your order now and have these seed set back for delivery around April 20th.

DON SLOCOMB

PHONE 748 or 738 CAMERON

Attention Planters

VIGORO, the complete plant food.
Texas Resistance No. 1 Cantaloupe Seed.
Florida grown Black Diamond mellow seed.
Plenty of DDT Dust.

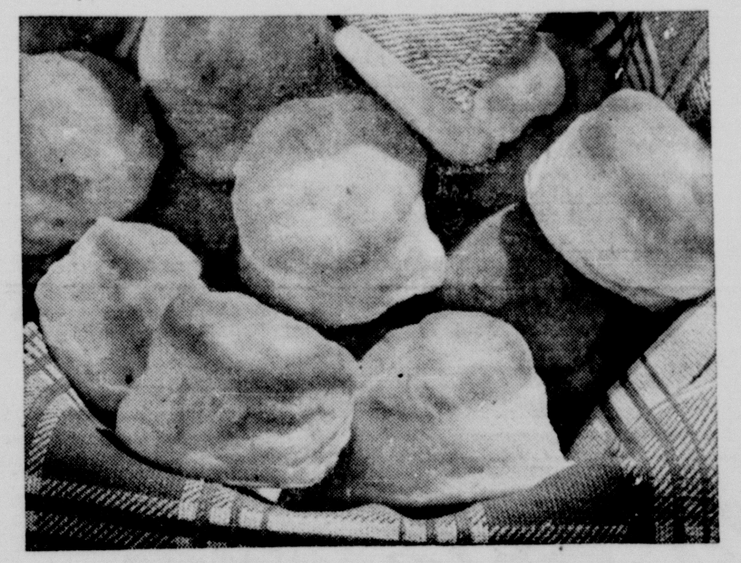
PLACE YOUR ORDERS EARLY FOR TOMATO PLANTS

The success of our customers, our Best Recommendation

Foster Produce Co.

Bake Biscuits

with the "Texas Touch"



with

AMERICAN BEAUTY

They'll be light . . . tender . . . delicious! They'll be real Texas triumphs—your biscuits baked with AMERICAN BEAUTY FLOUR! Here's the snowy-white flour that's expertly milled from skillfully blended wheat. Absolute uniformity the year round means you can always depend on AMERICAN BEAUTY Flour to give you fluffy, golden-brown biscuits that are as good looking as they are good eating.

AMERICAN BEAUTY Flour used with any reliable recipe will make delicious biscuits. But for deluxe results, we suggest you try Virginia Roberts' tested recipe below. For a free copy of her complete Photo-Method for Biscuits, send in the coupon.

AMERICAN BEAUTY BISCUITS

BISCUITS . . . with the "Texas Touch"

2 cups AMERICAN BEAUTY Flour
4 teaspoons baking powder
½ teaspoon salt
¼ cup shortening
¾ to 1 cup sweet milk

1. Sift, then measure the flour.
2. Measure baking powder and salt. Add to the flour and sift together into a mixing bowl.
3. Measure shortening and add to the dry ingredients. Cut in shortening until mixture resembles a coarse meal.
4. Add milk gradually; blend lightly.
5. Turn dough out onto a floured breadboard; knead lightly 30 seconds to form a round ball.
6. Flatten dough to ½ inch thickness, using floured hands or rolling pin.
7. Cut dough into rounds; place on ungreased baking sheet.
8. Bake in a hot oven (450°) 12-15 minutes until lightly browned.

AMERICAN BEAUTY FLOUR THE FLOUR THAT BLOOMS IN YOUR OVEN

Virginia Roberts
American Beauty Home Baking Institute
Dept. 207-9, Dallas 1, Texas

Please send me my FREE COPY of the Virginia Roberts PHOTO-METHOD for BISCUITS.

Name_____
Address_____
City_____ State_____

NEW BOOK ON BAKING! Send 10c for Virginia Roberts "Home Baking Made Easy." 32 pages of tested recipes, easy-to-follow illustrated steps, gorgeous full page color photographs.

PENNEY'S

Prints Charming

The flowers of Eastertime are expertly printed on vivid and dark rayon! There's fashion news in the new skirt and sleeve treatments! Misses', women's sizes. **7.90 and 10.90**

Wool felt calot with pique flower trim. **2.98**

Top handle bag in black plastic patent. **4.98**

Graceful sling pumps in black patent. **5.50**

BOYS LONG SLEEVE
SPORT SHIRTS
SOLID COLORS
$1.79

BOYS BLUE
DENIM PANTS
BRAIDED POCKETS
Sanforized
$1.79

MEN'S
SPRING AND SUMMER
DRESS PANTS
SOLID COLORS
$5.90

BOY'S SPRING
DRESS PANTS
Sizes 10—16
$3.98

MEN'S
DRESS SHIRTS
Sanforized
WHITE **$2.98** FANCY WOVEN **$3.49**

MEN'S FELT
MARATHON HATS
TANS, BLUES, GREYS
$4.98

MEN'S ALL WOOL
TROPICAL SUMMER SUITS
All Sizes
$31.75

JUST RECEIVED
CAMERON YOEMEN
All Purpose Shirts
Sizes—Small, Medium, Large
Each
$1.00

March Features

Floral Designs
Chenille Bed Spreads
Full Double Bed Size
$6.90

Just Received
20 PIECES
RIDDLESPUN
DRESS MATERIAL
WHILE IT LASTS
59c yard

72 x 90
Permanent Finish Organdy
CURTAINS
$4.98

42 Inches Wide
CURTAIN SCRIM
CHENILLE DOTS
29c — 39c

FULL FASHIONED
NYLON-HOSE
30 Denier, 45 Guage
Sizes 8 1-2 — 10 1-2
$1.49

CHILDREN'S WHITE
COTTON PANTIES
Sizes 2 — 12
29c

HEAVY QUALITY
MUSLIN
Bleached **39c** Unbleached **19c**

WOMEN'S
RAYON SLIPS
$1.79

WOMEN'S
RAYON PANTIES
All Sizes
49c

☆ **IN CAMERON IT'S PENNEY'S** ☆

38 MILAM STUDENTS AT SAN MARCOS COLLEGE

Thirty-eight Milam County students are now attending Southwest Texas State College in San Marcos.

One of the fastest growing institutions in the state with the largest enrollment of its history, the college is embarked on a program of expansion that includes additional dormitory and class room facilities, a more liberalized curricula, the acquisition of surplus equipment, and the construction and furnishing of a new Student Union:

Students from Milam County are Jack Beasley, Charlotte Childress, John B. Dodson, Jr., Minnie Nell Gandy, Thelma Ruth Gandy, Mae Ola Griffin, Martin Hearne, Edwin Stafford Lyon, Willard B. Skelton, Freeman Weddle, Peggy Yager, Lamar Shafer, of Cameron.

Billie Frances Burns, Davilla; Roy Butler, Dorothy Faye Kirk, Michael Moore, Gauze; Kathryn Case, Luther L. Langford, John David McMillan, and Virginia B. Stiles, Thorndale.

Kathleen Currey, Wallace Dockall, Charles Eiland, Royce Dean Jackson, Clifford Simms, Lydia Eugene Tuma, and Sam Doyle Tuma, Lila Lee Rauch, Rockdale; Marvin C. Dixon and William Eugene McDonald, Minerva; G. H. Gerbach, Carroll Ross Graham, Elimar Horstmann, Jr., and John Dewey Pope, Jr., Buckholts.

Charlie Martin, Avys White, Joyce Wise, and Lola Mae Woods, Milano.

Mrs. M. G. Cox and Miss Mildred Thornton are in Houston to attend the flower show sponsored by the Garden Club of the River Oaks section. They accompanied Joyce Cox who returned to his home there on Saturday following completion of a law suit in district court here.

Phone your news items to 282.

BUY FOR LESS AT

LACK'S

THE NEW BRUNSWICK

SUPER QUALITY TIRES AND TUBES

18 Months Written Guarantee

WE WILL PAY $3.00 FOR YOUR OLD TIRES

600x16 TIRES $14.81

Plus Tax

ALSO SIZES 17—18—19

Plenty of Long Life Guaranteed Batteries

$9.25 Exchange and up

See us for all your Auto and Home Needs

LACKS

Associate Store

W. C. ALLEN, Owner

PHONE 232 CAMERON

good printing

depends on a number of factors, among them, good printers.

The Herald has always maintained a staff of experienced men. We buy papers in large quantities and our prices are always at the economy level.

Buy your printing and paper supplies from your home plant.

"What Cameron Makes, Makes Cameron."

PHONE 282

The Herald

ANNUAL BANQUET HELD HERE FRIDAY NIGHT

Agriculture, basic American industry, will be stressed by the Cameron Chamber of Commerce in its program for 1947 and under its new set up with a paid manager.

A review of the passing scene and looking to the future were the logistics of the program Friday night at the Annnal Banquet.

Narvie Caperton, retiring President, was toastmaster. He introduced guests from Temple, Bryan, Taylor, Rosebud, Waco and Buckholts. The new manager, L. G. Smith, was presented to the membership and he in turn introduced the new directors.

Smith said his principal effort will be to promote the soil. The potentialities are great, in fact can be made what we want them, he said.

In his review of the past year, Mr. Caperton thanked the outgoing directors and said that Cameron has shown improvements with 22 new business engagements, with 8 new business buildings and 5 under construction. He said the Chamber is now organizing an Agricultural Center; that the Chamber had purchased coops for the poultry show and had spent $150 for encouraging Future Farmers to raise hogs.

In listing the accomplishments of the year Mr. Caperton said: "We staged a pig show for the FAA Boys made a donation for encouraging Hybrid corn planting, and will award prizes this fall. We were host to one of three farm meetings held in Texas under Congressional sponsorship and some 400 farmers were in attendance. The Highway and Good Roads Committee has done good work and we have had Home Loyalty essays written in the schools for which prizes were awarded and we have carried ads in local news papers. We secured a Manager, almost doubled our budget and contributed much to the improvement of the Air Port."

Mr. Caperton then introduced Lester Williams the new President. The new president asked for co-operation and said that opportunities here are greater than in most places and that we can have a better town. He said we should boost our city first and gave the following as expressing his feelings: "Lord, give me courage to try to change things that should be changed for the good of mankind, serenity to accept things that should not or cannot be changed and sense enough to know the difference." Mr. Williams then introduced the speaker, Felix D'Abadie, Agricultural Agent for the Southern Pacific Railway.

Mr. D'Abadie by way of introducing his theme said "The world is full of teachers and is in need of interpreters."

He said that Milam County is in one of the best areas for diversification in Texas, her soils rich and has 1 inch less rainfall at harvest than the average county east.

He called attention to the shift of population from rural to urban centers by pointing out that in 1790 only 10 per cent of the people were in the towns and in 1945 there were 82 per cent in the cities.

Texas needs soil conservation he said. In 11 midwestern States there are 88 million acres of No. 1 soil and in 13 Southern States there are only 9 million. "The people have a great deal of knowledge," he said "but little understanding."

The Wesley Bible Class of the Methodist Church prepared and served the banquet.

District President VFW Auxiliary Guest Local Chapter March 13

Mrs. Arba E. Sewell, District president, of the ladies Auxiliary of the VFW, from Temple, was honor guest, at the regular meeting held, Thursday March 13.

Mrs. Sewell was accompanied to the meeting by Miss Perry, district secretary from Temple, and Mrs. Mathis from Belton. In an impressive speech she brought a report of the State Council meeting recently held. She also outlined the work for the coming year, and especially the work being done for Veterans. The Cameron VFW Auxiliary plans are to take part in the Hospital work at Temple.

At the close of the business secession Mrs. Sewell was presented with a gift from the Auxiliary. Mrs. Dorothy Garner, one of the valuable members of the Auxiliary was also presented with a gift. Mrs. Garner has left the City for Corea where she will join her husband.

The next regular meeting will be held March 20, at 7:30 p. m. This will be an important meeting for the election of officers for the coming year.

Herald Want Ads Pay Dividends.

Joe Austin of Camp Hood Visits Here; Served MacArthur

Joe Austin of Camp Hood was in Cameron Saturday visiting with old friends.

Joe has been one of the civilian employes at the camp for a number of years, a labor foreman for the Post Engineers. The activities at the camp where men trained for the late war was a familiar sight to Joe for he once went through the periods of training.

Joe as a veteran of World War I was with the famous Rainbow or the 42nd Division commanded by Douglas MacArthur. When General MacArthur went to Europe he was a young Captain and was on the staff of General John J. Pershing.

Joe thinks the General is tops and remembers him kindly as a brave and fine leader in the war 29 years ago.

In the late war Mr. and Mrs. Austin sent two sons to fight. Joe Austin Jr., who was in the fighting arm of the navy at sea, came home and is now re-enlisted in the Army. He is a Staff Sergeant and stationed in Nurenberg, Germany. The other son Robert Truman Austin, was in the Merchant Marine and still is enlisted and is stationed at New Orleans.

Mr. and Mrs. Austin have a daughter seven months old. She is Mary Ellen and the only daughter in a family of six children.

AD NO. 101 1 COL. x 14 LINES—14 LINES
1 COL. x 28 LINES—28 LINES

THE CAMERON THEATRE
THURSDAY AND FRIDAY
March 27 and 28

LOUIS TEPERA DIED IN AUSTIN SUNDAY

Louis Tepera, 58, for 46 years a resident of Milam county, died Sunday, March 16 in Austin.

The body was returned here by the Marek-Burns Funeral Home and arrangements made for the funeral to be held Tuesday morning at 9 o'clock from SS. Syril and Methodius Catholic Church at Marak with Rev. Ben Holub, pastor, reading the Mass. Interment will be made in the cemetery at the church with the Marek-Burns Funeral Home directing arrangements.

Mr. Tepera came to America when he was 12 years of age with his parents, Mr. and Mrs. Joseph Tepera from Czechoslovakia. They settled in Milam county.

He was a member of the KJT Lodge at Marak and of SS. Cyril and Methodius Church.

Surviving are his widow, Mrs. Frances Tepera and mother, Mrs. Christina Tepera of Cameron; 5 sons, Julius, Frank and Steve Tepera of Cameron; Ladis Tepera of Wichita Falls and Willie Tepera of Corpus Christi; one daughter, Mrs. Johnnie Brezina of Corpus Christi; two brothers, Rudolph Tepera of Cameron and Joe Tepera of Austin; 4 sisters, Mrs. John Mraz and Mrs. Julius Janek of Freeport; Miss Valasta Tepera of Cameron and Sister M. Ludmilla of Houston.

A person who memorizes immediately before selep can recall better than if he had memorized several hours before sleep, according to research scientists.

THE MILAM THEATRE
SUNDAY AND MONDAY, MARCH 23 and 24

$1.00 Hundred for Scrap Iron? Yes....

We are paying a cent a pound or a dollar a hundred for scrap iron. Bring all you have or can get.

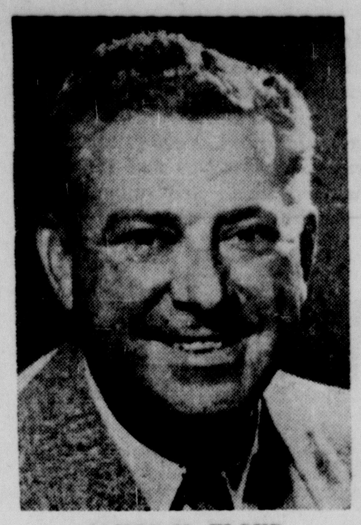
TURN YOUR SCRAP INTO CASH NOW

BELL SALVAGE COMPANY

At The Underpass Cameron

PHONE 476

"ANY BUDWEISER ON THIS TRAIN?"
"YES, SIR. JUST ASK FOR IT."
Because of the unprecedented demand for Budweiser, it's true that you can't count on getting it every time you ask for it. But, ask for it always to enjoy it often. We are planning another expansion of the often-expanded facilities of the world's largest brewery. Meanwhile, we are making Budweiser available equitably if not abundantly.
So, to get your share, don't say 'beer', say
Budweiser
IT LIVES WITH GOOD TASTE...EVERYWHERE
ANHEUSER-BUSCH SAINT LOUIS
BUDWEISER BEER
Budweiser Lager Beer
Anheuser-Busch Inc.
A8-4718



JAMES M. FLOYD

James M. Lloyd New Ad Director For The Lone Star Gas Co.

D. A. Hulcy, president of Lone Star Gas Company, has announced the appointment of James M. Floyd of Fort Worth to succeed Will C. Grant as advertising director effective April 1.

Mr. Grant announced his retirement from the compnay in order to be relieved of administrative duties and to do some trade journal writing. He will be southwestern editoral representative for Robbins Publishing Co., New York. In announcing Mr. Grant's retirement, President Hulcy said that he had accepted the resignation with regret because Mr. Grant had rendered effective service in a position of responsibility. He organized the advertising department in January 1929, and since then has been active in civic and advertising affairs in the southwest.

Mr. Floyd has been connected with the company since 1937. He has a wide acquaintance in public and civic organization circles, principally in Fort Worth. He formerly was assistant city attorney of Fort Worth. Mr. and Mrs. Floyd plan to move to Dallas where his headquarters in his new work will be located.

Woodman Circle held their regular meeting Tuesday night. District Manager, Mrs. Ella Middlebrook of Waco visited and gave instructions on the new Ritual. Mrs. Henry Brown was elected delegate for the State Convention at Mineral Wells on March 24, 25, and 26.

NO MEETING IS HELD HERE ABOUT BRIDGE

While the county judge and commisisoners waited Friday on one appeared to discuss the plan for dedicating the new bridge.

Judge Dan Tyson said he had called the Commissioners to meet Friday afternoon because he had been requested to do so by the Chamber of Commerce representative, L. Van Perkins but that no one appeared to discuss the bridge opening plans.

It was not known whether Senator Kyle Vick had been advised of his being due here at 4 p. m. and all in all it seemed to be a fade out all around, except the court and its members who waited patiently for several hours.

The Texas Highway Department will no doubt advise Judge Tyson and the court when it is ready to hold dedication ceremonies or open the new bridge for traffic.

Senator Vick could not be contacted Saturday morning, but an effort was made by this newspaper to find out why the Senator could not be here.

CONGRESS MAY NOT BE ABLE TO MEET DEADLINE

It appeared Saturday that Congress might not be able to meet the March 31 deadline on the proposed aid to Greece and Turkey in the form of a loan of 400 million dollars.

The Senate was due to be wrangling over the appointment of Lilenthal to the Atomic Commission. The House committee had received and vastly changed an administration bill governing the proposed aid but nothing like a report was forthcoming.

Meanwhile the President was resting in Florida.

The Communist Press heaped up new abuses and criticism of the President and were praising those senators who question the wisdom of aid to Greece and Turkey.

Mr. Truman has been very frank in his plea, wishing to set up a safeguard against Communism in those countries. In Moscow Friday Secretary of State George Marshall outlined the American conception of Democracy which was in effect a supplement to the President's message.

Russian Foreign Minister Molotov who hates the Western World, sat grimly silent as Marshall read his statement.

Humble Oil Company Men Making Survey For Expansion Here

Humble Oil & Refining Company may soon expand its operations here and this may involve new construction, although no plans are yet concrete.

Two representatives of the company were in Cameron Thursday. They are J. H. Phares of Lufkin and H. G. Bailey of Hearne.

Mr. Phares is President of the Rotary Club in Lufkin. He said that the visit here was to make an inspection of Humble property and to further plans for an expended Humble service.

Humble has no resident distributor but may have one soon. Humble is the only major oil company in this area to use newspaper advertising and the people remember their obligation to Humble for its broadcast of football games.

Minnesota Sheriff Guest Sheriff Here

Bruce E. Milton, sheriff of Mille Lacs County, Minnesota, and deputy Roy Lindquist, spent the night Friday in Cameron, guests of Carl C. Black, sheriff here.

The county seat of the Minnesota county is Anamia. Sheriff Milton was on his way back home from Brownsville where he had picked up a prisoner who had escaped jail.

The prisoner, Arnold Christensen, is charged with rape in Minnesota and was placed in the Milam county jail for safe keeping over night.

Mr. and Mrs. W. J. Donovan made a business trip to Dallas Thursday.

Burlington Is First To Oversubscribe Its Quota For Red Cross

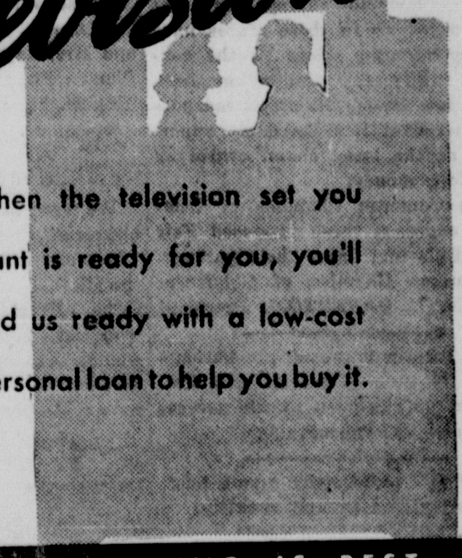
Burlington is the first community to report raising the 1947 Red Cross quota.

Rudolph Richter, director for the 1947 Red Cross membership campaign in the county, reported Monday that Burlington had not been the first to reach the quota but had oversubscribed the quota.

Mrs. Bartle Crenan and Mrs. Roy Lindsey were in charge of the canvas at Burlington.

Mr. and Mrs. Jim Kain of Rockdale visited her sister, Mrs. H. L. Hillyer over the week end.

Television!



When the television set you want is ready for you, you'll find us ready with a low-cost personal loan to help you buy it.

BANK BORROWING IS BEST

CITIZENS NATIONAL BANK

CAPITAL $100,000.00 SURPLUS $200,000.00

Cameron, Texas

No chance for half-baked cakes when you use ultra-modern gas range with

Automatic Gas Ranges

BUILT TO CP STANDARDS

OVEN CIRCULATION

When it comes to oven cooking, an ultra-modern gas range built to "CP" Standards is alone. It takes out all guesswork. The automatic control holds temperature at any desired level from 250 to 500 degrees. It is ventilated so that heat circulates on every level. This ventilation makes it possible for odors from cooking to be carried outside the oven and not cooked into its walls.

The one sure way to get these and other advantages of gas cooking is to look for the "CP" Seal on any "make" range before you buy. You may have to wait a bit for a range built to "CP" Standards, but it is worth waiting for. It will give you Cooking Perfection.

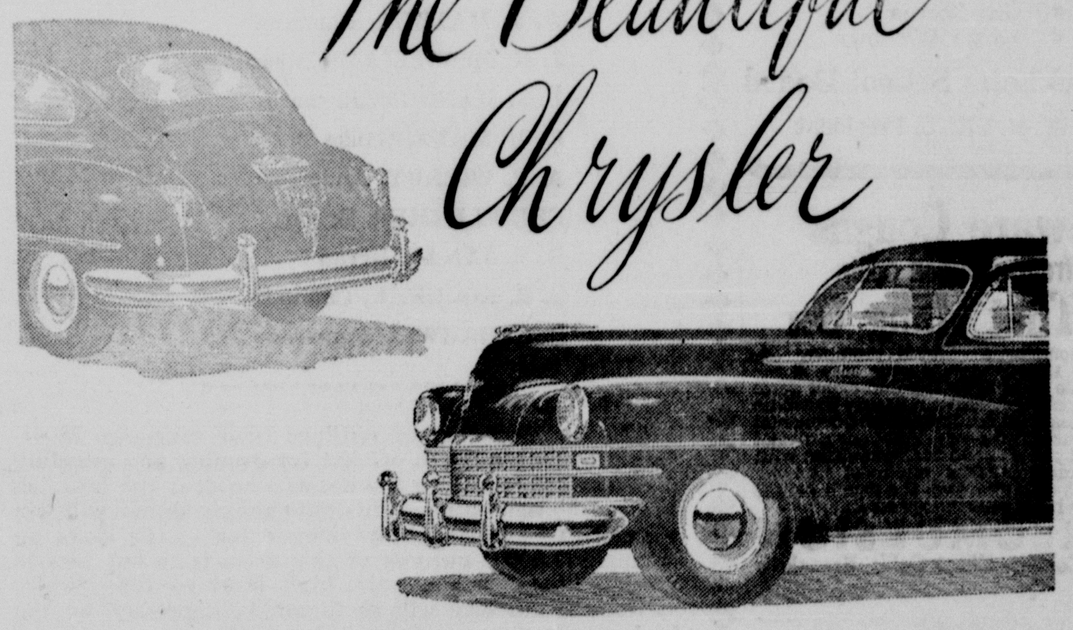
BUTANE TOO!

Enjoy ultra-modern cooking with LONE STAR BUTANE. Lone Star has plenty of equipment to render continuous Butane service the year around.

See Your Gas Appliance Dealer

LONE STAR GAS COMPANY

The Beautiful Chrysler



...WITH HYDRAULICALLY OPERATED TRANSMISSION AND gyrol FLUID DRIVE

The finest new car of all!

SEE YOUR CHRYSLER-PLYMOUTH DEALER

GREEN MOTOR COMPANY

HOWELL AND 7th STREET Phone 95

An Open Letter To A. N. GREEN

Representative 64th District Legislature of Texas

Mr. A. N. Green
Austin, Texas
Dear Sir:

"We wish to state that Cameron and Milam County merchants are almost unanimously in favor of the so-called Fair Trade Bill (Senate Bill 10 and House Bill 259) now pending in the House and Senate of the State of Texas.

"We also wish to state that many merchants have repeatedly informed their representative that they are in favor of passage of these measures and statements made in Austin that Cameron merchants are not in favor of fair trade are not true. Cameron merchants resent this betrayal of their interests.

"Forty-five of the 48 states have fair trade laws and surveys show that fair trade laws in these states have actually reduced prices to the consumer, while also stabilizing them. Under fair trade, the small independent merchant has the same opportunity as the large chain, owned by New York money.

"The Cameron Chamber of Commerce endorses these proposed Fair Trade Bills and urges their passage.

Cameron Chamber of Commerce
By. N. L. CAPERTON, President

John Richter is among the patients in the Newton Memorial Hospital. Mr. Richter has been ill for several days and is recovering.

Jim Perkins of Calvert was a business visitor in Cameron recently.

Mrs. Beulah Burns and mother, Mrs. Ola Dobbins, and John S. Burns of Austin, spent Friday here visiting relatives.

AUCTION SALE at Buckholts School

Saturday, March 22nd

10:00 a. m.

- Cistern
- Lumber
- Desks
- Tables
- Oil Stoves
- Gas Stoves
- Large Windows

Buckholts School Board

W. M. SELL, President

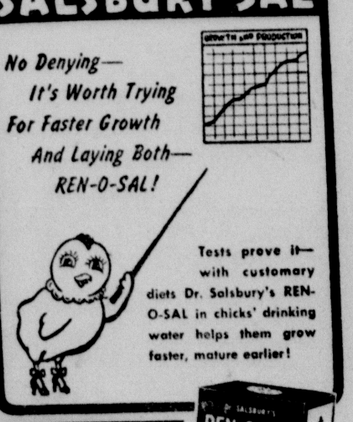
Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
For Coughs, Chest Colds, Bronchitis

SALSBURY SAL

No Denying— It's Worth Trying For Faster Growth And Laying Both— REN-O-SAL!



Tests prove it—with customary diets Dr. Salsbury's REN-O-SAL in chicks' drinking water helps them grow faster, mature earlier!

Try REN-O-SAL Now with Your Chicks!

Dusek Pharmacy
PHONE No. 2

Ambulance Service
2 Machines to Serve You
PHONES 93, 94 OR 17
We Hurry
GREEN FUNERAL HOME
Cameron, Texas

MILANO NEWS

Mrs. G. W. Hilliard is ill at her home but is improving.

Nick Brennan, Vocational Instructor at Lexington spent the past week end at his home with his mother, Mrs. Bessie Brennan. He also attended a birthday dinner in Hearne honoring his uncle, Ed Brennan. Also attending the dinner from here were Misses Katie and Alice Brennan and Larry Brennan from Somerville.

Mrs. Lillie Robinson has returned to her home in Austin after spending a week here.

Mrs. Martha Baggett will leave the later part of the month for Dallas where she will visit with her children.

Ralph Brannon of Houston spent the week end at his home here.

Mrs. H. M. Timmons has returned to her home here after a two week visit with her daughter in Louisiana.

Miss Stewart spent the week end at her home in Taylor.

Those who attended the district Conference at Giddings were; Mr. and Mrs. Ray Hardison, Mr. and Mrs. Charlie Boggan, Mrs. Dan Robinson, Mrs. H. M. Timmons and Mrs. J. D. Peeples, Sr.

CARD OF THANKS

We want to express our thanks and appreciation to our many friends who were so kind and helpful during the illness and death of our dear father, Frank Zarosky, Sr. To those who gave flowers or sent words of condolence, and to all who in any way assisted us during this dark hour we are deeply grateful.

The Family of
FRANK ZAROSKY, Sr.

FARM NEWS

from the County Agricultural Conservation Committee

CONTOURING AND TERRACING

Terracing is a permanent addition to a farm that often will save the farm itself from gullying and much serious erosion, is the observation of Wiley A. Atkinson, Chairman of the Milam County Agricultural Conservation Association. Terraces, he says, will help to lead water off land with a heavy slope so slowly that the water will do much less damage. In other locations, it will hold the water on gently sloping land until the water is absorbed, thus reducing erosion and increasing moisture for crop use.

Help in the construction of terraces is a part of the Agricultural Conservation Program in Milam County. Farmers who are interested should go to the County Agricultural Conservation Office.

Farmers receiving approvals for construction of terraces this week are as follows: Will Vogelsang, Route 2, Cameron, Texas; Frank Skala, Route 3, Rosebud, Texas; Ted Ford, Route 2, Rosebud, Texas; J. A. Ely, Gause, Texas; Joe Yeager, Thorndale Texas; Weldon J. Gilchrist, Thorndale, Texas, and F. H. Scarbrough, Cameron, Texas.

CONSTIPATION Risky in BAD COLDS

Retained undigested food becomes putrefactive, causes toxins, which overload the liver and other vital organs of the body, lessening your resistance to colds and other winter ills and interfering with their treatment. Why take this chance when you can take Calotabs? Calotabs thoroughly yet pleasantly act on every foot of your intestines, sweeping out toxin-laden putrefactive foods and virus-laden mucus, enabling you to more effectively avoid or fight a cold. Nothing acts like good old Calotabs. Use as directed. 10c and 25c at all druggists.

Take CALOTABS

WE DON'T EXPERIMENT with your radio—WE repair it—you pay less for our service. Any make radio. PARMA RADIO SERVICE.

Albert Braden of Gause transacted business in Cameron Saturday.

More than 14,000 thorobreds started on North American race tracks in 1945, competing for purses totalling over $32,000,000.

Joyc Cox, attorney of Houston, visited his parents, Judge and Mrs. M. G. Cox last week and was accompanied home by his mother and Miss Mildred Thornton who spent the week end there, returning home Monday.

M. Sgt. Edwin Hollas of Shreveport, La., and Mrs. Robert Foster of San Antonio visited their parents, Mr. and Mrs. Joe Hollas over the week end. Mrs. Foster's father accompanied her back to San Antonio Sunday night to visit Mr. Foster who is a patient at Brooks General Hospital. He has been ill for some time.

Phone your news items to 282.

At a congregational meeting after morning services in the Presbyterian church Sunday, the 16th Louis Denker was elected trustee to succeed E. Eggert, deceased, Messrs. Charles S. Terry, Albert Rettig and Harold H. Pressley were elected ruling Elders.

HOW YOU WILL BENEFIT BY READING

the world's daily newspaper—

THE CHRISTIAN SCIENCE MONITOR. You will find yourself one of the best-informed persons in your community on world affairs when you read this world-wide daily newspaper regularly. You will gain fresh, new viewpoints, a fuller, richer understanding of today's vital news—PLUS help from its exclusive features on homemaking, education, business, theater, music, radio, sports.

Subscribe now to this special "get-acquainted" offer—1 month for $1 (U. S. funds)

Listen to The Christian Science Monitor Views the News every Thursday night over the American Broadcasting Company

The Christian Science Publishing Society PB-5
One, Norway Street, Boston 15, Mass., U. S. A.
Enclosed is $1, for which please send me The Christian Science Monitor for one month.
Name_____
Street_____
City_____ Zone____ State_____

MAMIE A. HEFLEY INSURANCE

THE VERDICT OF THE YEARS IS SATISFACTION

"Time Tried and Fire Tested"

INSURANCE IS NOT AN EXPENSE—IT IS AN INVESTMENT IN SECURITY!

SECOND TO NONE

In 32-oz. quarts, 12-oz. regular bottles, or on draught

Southern Select BEER
Made with SECRET FLAVOR CONTROL

GALVESTON-HOUSTON BREWERIES, Inc., Galveston, Texas

FRED LAZEK, SR.
Phone 83

HUMBLE

DEALER CLEANUP CAMPAIGN

In a meeting at Bryan, Texas, March 6, 1947, the following Humble dealers entered on a drive to improve the good housekeeping of their stations this spring with particular stress on spotless restrooms:

JOHN L. VITOPIL, Bryan
A. J. MATULA, Cameron
J. R. McWILLIAMS, Hearne
L. J. MANGUM, Bryan
C. M. MABE, Gause
A. P. WICKEY, Anderson
FRED LUTHER, Bryan
R. V. JANAC, Bryan
G. R. ROCUREK, Caldwell
E. B. DARWIN, Cameron

The station managers outlined their campaign in detail, providing a check off list for grading and selecting a committee to choose the dealer who does the best job of good housekeeping. This outstanding dealer will win a prize to be made up by those entering the clean up campaign. The purpose of this drive is to put service station housekeeping on a high level so that future visitors to our city will be favorably impressed by the high standards set by our service stations.

Just Recevied New Shipment

2 Piece Living Room Suits
5 Piece Dinnette Suits
8 Piece Dining Room Suits
Good Selection Living Room Suits

These Suits are in a wide price range from the lower priced to the higher priced, but all in the economy range for which this store is famous.

GIFT GOODS

Gifts for all occasions, weddings, anniversaries, birthdays, etc. A wide selection.

SPORTING GOODS

Get set now. Rods and Reels, Lures, and in fact a whole department in our store. Guns and Ammunition.

ATTENTION ROPING CLUB MEMBERS

New Saddles in three types; Ropes, Bridles, Martingils, fancy trappings for a colorful roping show.

A Full Line of HOUSE PAINTS and WALL PAPERS.

Don't Forget to See Our Display of FRIGIDAIRE ICE BOXES.

BENDIX Automatic Home Laundry

RADIO—Spartan, Zenith and RCA in table and console models.

CULPEPPER'S
Home Furnishings
EVERYTHING FOR THE HOME
CAMERON, TEXAS • PHONE 147

Quaker Oats Version

"You've Seen How It's Made Junior Grow, Dear—So Eat Your Quaker Oats If You Want to Be A Big Man Like Your Son."

Of course, it's a little too late for Pop to expect Quaker Oats to make him a six-footer, but it's a wonderful *fatigue-fighter* and *energy-booster* for grown-ups! In fact, whole-grain oatmeal — Quaker Oats — is richest of all natural cereals in FOUR key energy elements:—muscle-building protein, "Spark-Plug" Vitamin B1, Food-Energy and Food-Iron. In Quaker Oats you get them *all*—in their full, rich, *natural* form!

In a recent independent nationwide vote, more people named Quaker Oats "best for you" and "best tasting" than any other cereal. Get a package today and serve *your* family this energy-packed treat!

QUAKER OATS
The World's Best-Tasting Breakfast Food

Church Auxiliary Entertained Here At Marek Home

The three Circles of the Presbyterian Auxiliary were entertained Monday afternoon, at three o'clock at the F. A. Marek home. Mrs. F. A. Marek and her daughters, Miss Olga Marek and Mrs. Ladis Marek served as hostesses. The home was decorated with spring flowers.

The business session was opened with a prayer by Mrs. E. O. Harrell, after which plans were made for the coming Central Texas Presbytery which meet at the First Presbyterian Church in Cameron in April. Mrs. Graham Gillis, president, has selecter her committees. Mrs. H. Pressley gave the devotional, and Mrs. Gillis closed the meeting with a prayer.

After the business session, one of the members, Mrs. Vernon Harrison was honored with a party. Mrs. Harrison, who for some time has made her home in Cameron will soon be making her home elsewhere. Mrs. Gillis presented the honoree with a gift and the hostesses presented her with a potted plant and a hand-made registration book.

The following members were present and registered; mesdames, R. D. Brown, E. O. Harrell, Carl Black, John Muse, Lee McLone, George Mode, Chas. Terry, James Watson, D. K. Hall, N. H. Butts, Vernon Harrison, Harold Pressley, Aubrey Hightower, Leland Denson, Henry Sapp, Day Tyson, Graham Gillis, Robert Johnson, and the hostesses.

Mrs. Lee McLane and Mrs. George Mode assisted the hostesses in serving light refreshments.

JOE D. BASS
ELECTRICIAN
General Electrical Work and Contracting
PHONE 418
"There Is No Substitute for Experience"

ARE THESE on your WANT LIST?

18' '— 19" — 21" Passenger Tires?
Bicycles and Parts
Radios — Player and Regular Types
Electric Supplies — Switches — Boxes etc.
Household Appliances
Irons — Toasters — Poppers — Heaters
Cleaners — Lighting — Flourescent Types
Tractor Tires — Front or Rear—All sizes
Truck Tires — Complete Sizes

Horstmann Bros.
TIRES — HOME AND AUTO SUPPLIES

BETTER SUPPORT FOR EDUCATION IS NEEDED

Superintendent W. T. Tanes, just returned from the meeting in Atlantic City of the American Association of School Administrators, told the Rotary Club Wednesday that failure to keep pace with modern demands in education in our public schools is most harmful to our way of life.

Mr. Hanes made a plea for concerted community action and thought to supply the system here with adequate financial support both on teacher pay and for equipment to modernize the schools.

While in Atlantic City he said he had an excellent opportunity to make comparisons on types of school equipment now being bought in the better regulated systems over the United States.

Solution of community needs whether in the field of education or otherwise must spring from agreement and co-operation. He pointed out the plight into which the teaching profession has fallen as the result of inadaqquate pay.

He said that the school board has dipped into its reserve and has pledged all money from state aid for 1947 it can possibly allot for teacher pay. The issue is squarely up to the people not only in providing adaquate support for schools but to bring public improvements which the city leaders say the community must have.

Mr. Hanes as one of the leading school administrators of the state said that upon the public school system of education depends the future of this nation.

Joyce Cox and Jimmy Slator of Houston, both lawyers, are in Cameron in connection with litigation in the courts involving oil lads. Cox is a native of this city and now a member of a prominent law firm in Houston. Mr. Slator is on his first visit here.

Giles Ethridge of Cameron is ill and is under treatment in the Newton Memorial Hospital. He is recovering and his many friends will be glad to know of his progress.

Oil used in skywriting is made in according with a secret formula and a gallon is needed to produce a single letter.

The offspring of midgets are usually of normal size.

Mrs. Annie Reese and Mrs. A. C. Hughes visited their children in Bryan Saturday.

Mrs. Ed Peed of Hoyte is a surgery patient in the Newton Memorial Hospital and is doing well and her many friends will be glad to know of her progress.

Reed Rogers of Temple, with the Fidelity Union Life Insurance Company, was in Cameron this week. Reed is soon to leave for Corpus Christi where he is to assume larger duties as a representative of the company.

Herald Want Ads Pay Dividends.

Hoyte Demonstration Club Meets With Mrs. Virgil Coward Tues.

The Hoyte Home Demonstration club met in the home of Mrs. Virgil Coward, Tuesday, March 4, at 2:00 p. m.

Mrs. Graham McLerran was elected from the Hoyte club as candidate for delegate to the disrtict meeting to be held in Temple. Delegates from each club are voted on by the Milam County Home Demonstration Council and the three delegates receiving the most votes are sent to the district meeting, expenses paid by the council.

Miss Dottie Hanel was elected substitute council delegate.

Mrs. Tull Pope, garden demonstrator, gave a report, on her garden which is unique in design as well as useful.

The club voted to pay fifteen cents per member to the T. H. D. A. fund. A part of this fund is used to lend to 4-H girls to attend college.

Mrs. M. A. Hearne and Mrs. Addis Seviers were welcomed into the club as new members.

After the business meeting was over the members surprised Mrs. John McLerran with a shower. Many lovely and useful gifts were received by Mrs. John McLerran.

Refreshments of sandwiches, olives, cookies, potato chips, candy, coffee and cocoa was served to ten members and five visitors.

The next meeting will be with Mrs. Jimmy Angell the 18th of March.

Mrs. James Elrod, reporter.

Brownie Troop No. 1 Observes First Year

Brownie Troop number 1 celebrated their anniversary, March 12 at the home of Mrs. Leo Laake.

Mrs. Laake and Mrs. Lincoln Mondrik troop leaders served as co-hostesses for the entertainment of games and Brownie songs.

The beautiful birthday cake with one candle was the central decoration for the dining table. Before blowing out the candle each Brownie made their wish for next years work.

Fourteen Brownies and a few guests were present.

Robert Weems is a patient in the Newton Memorial Hospital and friends will be glad to know he is improving. Mr. Weems lost his grist mill and feed store in a fire around midnight Tuesday. Included in the loss is a truck and 3 passenger cars.

Mr. and Mrs. L. A. Matula of Gause Rt. 1 shopped in Camern on Thursday.

Retired Workers To Be Benefitted By New Provisions of Act

A change in the Social Security Act that will benefit a number of retired workers was made by the 1946 amendment to the Act, according to an announcement made today by David S. Pruitt, manager of the Social Security Administration office in Austin, 105 Brown Building.

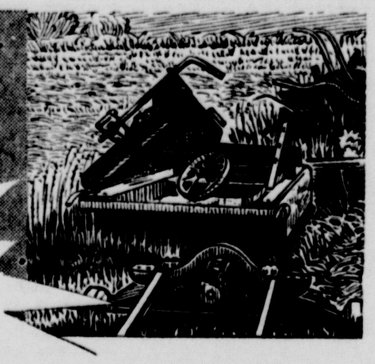
The amendment provides that the retirement payment may now be figured as of the date which will give the highest benefit rate. This provision will be particularly helpful to those workers who waited for some months after retirement before filing their Social Security applications. Retired workers who think that this provision might cause an increase in their payments should get in touch with the nearest Social Security Administration office at once.

Although this amendment gives added protection to the retired worker, it is still advisable for each worker to contact the Social Security Administration when he becomes 65 years of age and to file his claim as soon as possible after retirement. Any Social Security Administration field office will furnish assistance in filing claims.

Mr. and Mrs. W. C. Allen and son, Marvin visited relatives in Navasota Sunday.

J. L. Taylor & Co.
of Chicago and New York
CAN MAKE YOUR SUIT OR OVERCOAT RIGHT
J. P. WERNER
DEALER Phone 441-J

SCRAP IRON NEEDED



FOR MORE FARM MACHINERY

Production of farm equipment is being curtailed by the steel shortage. Pig iron output in some foundries has been reduced by 25 percent. Scrap iron must fill the gap!

A vigorous scrap collection campaign is as urgent now as at any time during the war. The war proved that one of the best sources of scrap iron is the farm.

Farmers have the most to gain from the success of this drive. Give it your full active support and urge others to help. Collect every pound. If you do not know where to sell it, ask us.

DOLLARS FOR 4-H CLUBS, FFA, BOY SCOUTS
Earn money for your club treasury by collecting and selling scrap metal. Prices are high. It's all profit. Get started now!

SPEED SCRAP COLLECTION . . . GET EQUIPMENT SOONER

ALLIS-CHALMERS SALES AND SERVICE

RADIO FLASH
Listen to the NATIONAL FARM AND HOME HOUR with Everett Mitchell . . . Every Saturday, NBC

W. P. MATYASTIK
DEALER PHONES 477 and 364-J

You Get 8¢ Savings
ON YOUR ELECTRIC SERVICE DOLLAR . .

. . WHILE OVER-ALL LIVING COSTS ARE UP 45¢

Electric service (together with other public utility services) by the end of 1946, was 8.3 cents cheaper out of each dollar paid out for this service than in the base period of 1935-39, according to figures of the United States Bureau of Labor. That is, the amount of electric service that cost $1.00 before the war cost only 91.7¢ in 1946.

During the same period, over-all living costs rose by 45¢ per dollar spent. Food purchased for $1.00 between 1935 and 1939, cost $1.74 in 1946. Clothing leaped from a $1.00 base to $1.65, house furnishings to $1.65 . . . and even rent, though held down by OPA ceilings, advanced about 5¢ on the dollar.

Despite increased labor and material costs, Texas Power & Light Company has voluntarily reduced your electric service rates since the end of World War II; has voluntarily reduced rates generally three times since 1935, and six times since 1925. Today your TP&L service costs less than half as much per kilowatt-hour as it did in 1925.

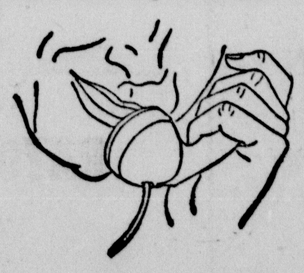
This direct saving to you has been made possible by sound management and a loyal, experienced organization with a sincere and unceasing desire to provide you greater opportunity to enjoy at lower cost the many conveniences that modern electric service affords.

TEXAS POWER & LIGHT COMPANY

Why we ask people to take party-line telephones

Bringing telephone service as quickly as possible to thousands of people waiting for it in the Southwest is our Number One job. One way we are doing it is by furnishing party lines to residence customers. This makes it possible for limited amounts of telephone equipment to serve more people.

After everyone who wants service has it, then we can begin the job of providing the *kind* of service you want *when* you want it.



IF YOU HAVE PARTY-LINE SERVICE
...you can get the greatest value from it by doing these simple things:
1. When you have several calls to make, allow a little time between them. That gives others on the line time to make or receive calls.
2. If the line is in use when you try to call, please hang up quietly. Wait awhile before trying again.
3. If you have children, teach them how to use the party line properly, too.

SOUTHWESTERN BELL TELEPHONE CO.

OWNERS VERDICT MOST GRATIFYING TO CHRYSLER

"With many thousands of postwar Chrysler cars in the hands of owners and an aggregate driving experience of millions of miles attained, it now can be said definitely that public acceptance of our current models is the most enthusiastic in our history," says Stewart W. Munroe, General Sales Manager of the Chrysler Division, Chysler Crporation.

"Of course, we knew when the car was introduced that it was thoroughly qualified to win a place in public esteem. Every conceivable test in Chrysler Corporation's engineering laboratories and on the road, including numerous transcontinental trips, which had subjected it to all manner of difficult driving conditious imposed by extremes of temperature, bad roads, steep grades, heavy traffic and other punishing factors, had proved that. We knew that it had been endowed with more improvements over the preceding model than ever before had been incorporated in a single model change.

"But, regardless of the severity and diversity of the tests made by the manufacturer, the final verdict on any automobile rests in the hands of the public. Consequently we never consider a new model a complete success until it has been driven by all sorts of owners under all sorts of conditions. It is thus extremely gratifying to have this public verdict expressed in such glowing terms of approbation.

"It is all the more gratifying in that earlier in the model year there was some loose talk to the effect that postwar cars were not so good as those immediaely preceding them. It was said by some few misinformed persons that manufacturers, in their haste to get into production, were using less than their customary care in building cars. Such reports not only were unfounded but were absurb on their face, because manufacturers are as keenly jealous of their competitive position as they ever were, and as keenly aware of the danger to their good names should they break faith with the public.

"It would be miraculous, with some 2,000,000 cars produced in 1946, if some minor defect did not occur in a few individual vehicles. After all, automobiles are produced by human beings and no way yet has been found entirely to eliminate the element of human fallibility. But an indictment against the whole postwar product because of the few exceptions that prove the rule is totally unwarranted.

"We have had an unusually good opportunity for checking public reaction lately through a survey of Chrysler owners in six large cities. This sample of opinion covered thousands of individuals. These owners were asked to fill in a form giving their reactions to the car. Never before had we received such warm praise.

"Chrysler owners have been particularly enthusiastic over our new hydraulically-operated transmission introduced in the postwar models."

Hensley Family At Milano Enjoy Double Birthday Celebration

A delightful family gathering Sunday, March 16 was held when Mr. and Mrs. Will Hensley of Milano entertained with a midday luncheon at their home honoring Will Hensley, justice of peace at Milano, and his brother, Zoll Hensley whose birthdays came in the same month and two years and four days apart. Present for this occasion were: Mr. and Mrs. Cad Hensley and son Donald, of Dallas; Mesdames Annie Reese and A. C. Hughes, of Cameron; Mr. and Mrs. John Hensley and daughter Jo Ann Mr. and Mrs. Dick Evans and son, Mrs. Calvin Boedeker and two children, of Palestine; and Mr. and Mrs. Love of Milano.

Beautiful spring daffodils lent a floral charm to the dining table where the menu was served, and a large three-tiered cake rested in the center of the table which was cut and served with hot coffee at the close of the feast.

A number of useful and attractive gifts were presented to the honored guests. All visitors departed for their respective homes late in the afternoon after a most enjoyable day.

Due to sudden illness, Zoll Hensley, one of the honored guests was not able to be present.

The rat population of the United States is 123,000,000. They cause a yearly damage of $189,000,000.

Ann Hinyard, small daughter of Mr. and Mrs. C. W. Hinyard of Cameron is a patient at Newton Memorial Hospital and is doing well. She hopes to return home soon.

Phone your news items to 282.

Court House News

Marriages

Edward Thompson and Jennie B. Miles.

Adolph Gruak and Betie Sue Barker.

Wlwyn G. Gleason and J. Joyce Seaton.

Curtis Harris and Rebecca Branch.

Floyd Jackson and Joyce Inez Reed.

Leonard La Rue and Patsy Ruth Tate.

R. B. Richards and Mrs. Lille Thornton.

Deeds

Oscar H. Gross et ux to Weldon L. Henry, 2 47-100 acres of the Wm. Mitchel original grant in city of Rockdale $4,000.

Mrs. Catherine Witt to Hubert Marek et al, lot No. 6 to the Jones addition to the town of Burlington $225.

Etta W. Fails to Earle Schneebli, 40 acres of the Eliza Santi survey $10 and other valuable considerations.

Johnnie Whiteley et ux to Earle Schneebeli, 46 7-8 acres of the Eliza Sante survey $468.75.

Mrs. Velma Smith to Earle Schebeli, 40 acres of the E. Sante survey $400.

Mrs. Hallie J. Wofford to Jack Cammer et ux, lot of block "T" in the D. Monroe grant in the city of Cameron $5,000.

B. T. Thompson et ux to Rufus Burlison lot 50 feet by 150 feet in the B. T. Thompson addition to town of Gause $40.

Jose Ma Cavolyos et ux to T. F. Locklin one-fourth of block No. 18 of the M. Michalk addition in the town of Thorndale $225

Anna Slama et al to A. J. Wilkerson, part of lot No. 13 of Hood's Addition to city of Cameron $10 and other considerations.

Jose E. Padilla et ux to Lila McCown lots Nos. 1 and 2 in block No. 31 in town of Milano Junction $150.

A. A. McCown et ux to W. L. Eisenburg et ux, lots Nos. 1 and 2 in block No. 31 in town of Milano, $4,400.

H. C. Server to Mrs. Virginia Capelle, undivided interest in 274 acres in the J. H. Server survey, $800.

Emil A. Schroeder et ux, to O .C. Taler, South one-fourth of block No. 14 of the Michalk second addition to town of Thorndale $10.

W. O. Butler et al to F. T. Butler, undivided 6-7 interest in 29 1-5 acres of the John F. Guthery survey $758.

Alfred Gelner to Frances Gelner, 55 acres of the J. A. De Pena 11 league grant $10.

J. T. Howard, Jr. to H. L. Green, 97 acres of the A. P. Eaton, James Brit and Wm. S. Dobbins surveys, $3,382.17.

Bertie Touchstone et vir to Maezelle Yoakum, 62 acres of the Jose Leal Grant, $10 and other valuable considerations.

Frank Ermis of Buckholts is ill and a patient in the Newton Memorial Hospital. He is a pioneer resident and many old time friends will be glad to know he is doing well.

Mrs. H. E. Collier, of Mumford, spent Thursday here with her mother, Mrs. Lizzie Burns.

Mrs. B. L. (Dutch) Kirk is a surgery patient in Newton Memorial Hospital where she is resting well.

H. B. McClellen, new service officer for the Veterans of Milam county, has a hobby. It is working leather. He has a bill fold he made while a patient in the veterans hospital in Chicago following World War I. On this bill fold are the emblems of the American Legion and the Odd Fellows, being a member of both. While in the hospital he attained a high degree of art in working leather. The current art of making purses for women with elaborate designs is very popular.

Mr. and Mrs. Milton Lehmberg and son, James of Houston were guests in the home of Mr. and Mrs. B. F. Pailey over the week end.

Burial Insurance

Insure Your Family With
MAREK - BURNS BURIAL ASSOCIATION

Ages 1 Month To 80 Years

Write to-day for particulars
MAREK - BURNS
BURIAL ASSOCIATION

Cameron, Texas

MILK AND CREAM PRODUCERS

You and your family are invited to attend a milk and cream quality program,

Wednesday Night March 26

High School Gymnasium, at 7:30 p. m.

Free Movies, Door Prizes, and refreshments. Make your plans to attend this meeting.

Sponsored by The
CAMERON F. F. A. CLUB
In Co-operation With
SWIFT & COMPANY
DAIRY and POULTRY PLANT
TAYLOR, TEXAS

The Great Corn for TEXAS

Texas Farmers themselves proved the superiority of Peppard's Funk-G Hybrids to their own and their neighbors' satisfaction. *More than a thousand Texas Farmers* planted research plots of Peppard's Hybrids in every Texas corn region before a bushel was offered for sale. Now Peppard's Hybrids are *Deeply A Part of Texas.* Peppard's are hard put to produce enough seed to supply the skyrocketing demand—Don't wait until planting time . . .

GET YOURS NOW..!

M. C. MOORE GROCERY, Davilla
W. M. STIGALL GROCERY, San Gabriel
H. C. KILLOUGH, JR., GROCERY, Rt. 1, Buckholts
WILL DAVIS GROCERY, Buckholts
FAIRMONT CREAMERY

Friendly moment . . . have a Coke

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING CO.—Cameron, Texas

Any price is too high if it can be reduced

Fowler McCormick

International Harvester announces $20,000,000 price reductions

We believe there is nothing more important to this country than to lower the prices of the goods that people buy.

The American people have insisted that the government withdraw from its attempts to control prices in peacetime. That places the responsibility where it belongs—in the hands of business and industry. Not all business can reduce prices now. Not all can reduce by the same amount.

Our company has felt a duty to act as promptly as possible. In our case, the business outlook now makes it possible to move toward the goal of lower prices. The only way out of the vicious circle of higher and higher prices is to break through.

We have taken this step not because of present competitive conditions nor because of a drop in demand from customers. We have taken it because of our belief that ANY PRICE IS TOO HIGH IF IT CAN BE REDUCED.

These reductions, which will save the users of our products approximately $20,000,000 a year, will become effective before April 1, and will apply to a selected list of tractor, farm machine, motor truck, and industrial power products. Since we lose money on a few of our products, and barely break even on some others, these reductions will not apply to our entire line. Reductions will be made individually on products. Some will be cut more than others. Exact details will be announced as soon as possible.

Our ability to maintain this lower level of prices will depend in part on what happens to the prices and flow of materials that we buy from others. Because we believe price reduction is vital, we are willing to assume the risks that are involved.

IH prices had not gone up as much or as fast as many others

Here are Average Price Increases since 1941

All Manufactured Products (U. S. Government Reports)	63.7%
Metals and Metal Products (U. S. Government Reports)	41.2%
Motor Trucks	35%
Industrial Power Products	34%
Farm Machines	25%

These benefits to customers will depend, too, on uninterrupted production at reasonable wage levels. This is not a program that can be carried out if it is hampered by strikes or work stoppages.

Our employes have had substantial increases in pay, and wage questions are currently being discussed with many of the unions with which we deal. Stockholders have recently had an increase in dividend rate. Having considered the interests of these two groups, we are now making these price reductions for the benefit of the third group—our customers.

Business, to our way of thinking, has a social as well as an economic responsibility. This company has long followed the policy of operating in the interests of three groups—its customers, its employes and its stockholders. The duty of the management is to see that equal justice is done as between the three groups.

This price reduction program is another demonstration of our policy in action

INTERNATIONAL HARVESTER